Glossary of Common World Vision Terms



October 2013

COMMON ABBREVIATIONS WITHIN GLOSSARY

- NGO nongovernmental organization
- U.N. United Nations
- WV World Vision
- WVI World Vision International
- WVUS World Vision United States



ENTRY	ABBREVIATION	DEFINITION
30 Hour Famine	30HF	Program to engage youth in issues of poverty and injustice through fundraising, local community service, and education while fasting for 30 hours. www.30hourfamine.org
7-11 Interventions	7-11	Vastly improves maternal and child health while reducing morbidity and mortality rates.
		 "7": Pregnant Women, -9 months Adequate Diet Iron/Folate/Iodine Supplementation Tetanus Toxoid Immunization Malaria Prevention and Intermittent Preventive Treatment Birth Spacing Deworming Access to Antenatal Care; Voluntary Counseling and Testing; Prevention of Mother-to-Child (HIV) Transmission; Tuberculosis Services
		 "11": Children, 0-24 months Appropriate Breastfeeding Essential Newborn Care Handwashing Appropriate Complementary Feeding (6-24 months) Iron Supplementation Vitamin A Supplementation Oral Rehydration Therapy/Zinc Care-Seeking for Fever Full Immunization for Age Malaria Prevention Deworming (+12 months)
Accord Network		Catalyst for learning, collaboration, and building Christ-centered uni- ty around the shared vision of eliminating poverty. Formerly know as The Association of Evangelical Relief and Development Organizations (AERDO). WV is a founding member. www.accordnetwork.org
Acquired Immune Deficiency Syndrome	AIDS	The final stage of HIV infection, AIDS is a disease of the human immune system that renders the subject highly vulnerable to life-threatening conditions (such as pneumocystis carinii pneumonia) and to some conditions (such as Kaposi's sarcoma) that can become life-threatening and are caused by infection with HIV. HIV is commonly transmitted in infected blood, especially during illicit intravenous drug use, and in bodily secretions (such as semen) during sexual intercourse.
ACT:S		Program of WV's Youth Mobilization team. ACT:S is a movement of young people ranging in age from 18 to 25 who unite and leverage their voices to be advocates for vulnerable children around the world By connecting faith and justice in tangible calls to action, this group acts on subjects such as child slavery, education, water, hunger, and microenterprise. www.worldvisionacts.org
ACT:S to END MALARIA		A World Vision ACT:S creative activism campaign through which young people craft their own creative activism movements within their communities, bringing people together through impactful events and mobilizing others to help end malaria by 2015 through selfless acts of advocacy and giving. www.actstoendmalaria.org



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Action Plan on Children in Adversity	ΑΡСΑ	The Action Plan on Children in Adversity is the first-ever whole-of-government strategic guidance for U.S. Government international assistance for children. Released in December 2012, the goal of the U.S. Government Action Plan on Children in Adversity is to achieve a world in which all children grow up within protective family care and free from deprivation, exploitation, and danger.
active corporate partnership		Term used when a corporation is actively involved with WV through one or more of a variety of engagement opportunities, such as gift-in-kind donations, workplace giving, matching gifts, kit builds, cash donations, volunteering, charitable promotions, public relations, events, or donation of services.
adoption		Refers to the legal adoption of a child into a family. This word should not be used in reference to less-formal arrangements, such as fostering, providing financial support, or child sponsorship.
Advisory Committee on Voluntary Foreign Aid	ACVFA	Established by presidential directive after World War II to serve as a link between the U.S. government and private voluntary organizations (PVOs) active in humanitarian assistance and development work overseas. Comprising 24 private citizens with extensive knowledge of international development, the ACVFA helps provide the underpinning for cooperation between the public and private sectors in U.S. foreign assistance programs. WVUS President Rich Stearns has served on the ACVFA. www.usaid.gov/who-we-are/organization/advisory-committee
advocacy		Approach that seeks to address the structural and systemic causes of poverty by changing policies, systems, practices, and attitudes that perpetuate inequality and deny justice and human rights. Advocacy is a ministry of influence using persuasion, dialogue, and reason to obtain change. To be successful, it must work at two complementary levels: policy influence and citizen empowerment. Advocacy can be carried out with, by, and for those affected by poverty and injustice and can be used to address poverty at any level—community, national, regional, or global.
Advocacy Network for Africa	ADNA	Nonpartisan network focusing on African issues such as peace, human rights, environmental and economic sustainability, social justice, and disaster relief. WV is one of more than 200 U.Sbased organizations that partner with ADNA for Africa and U.SAfrica relations. adna.africafocus.org
Africa Inland Mission	AIM	Nondenominational missionary society founded in 1985 serving primarily Africa. It has more than 850 missionaries working in 15 African countries as well as islands in the Indian Ocean. Its main goals are evangelism and building church leaders. www.aimint.org
agriculture package	AgPak	Package of agricultural inputs, including seeds for a variety of crops, hand tools, and training aids for farmers. Not a trademarked name.
agroforestry		Active, ecologically based natural resources management system that broadens, diversifies, and sustains production for increased social, economic, and environmental benefits for land users through the use of trees in farmland and rangeland.
agropastoral		Describes a mode of production that combines field culture and husbandry with the use of pasture areas.



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alignment		Accounting activity that ensures funds are used for the purpose for which they were raised.
All Children Reading: A Grand Challenge for Development	ACR	USAID, World Vision, and AusAID are partnering in this multi-year, \$6 million (\$2 million from WV Australia and WVUS) initiative that seeks to improve early grade reading outcomes in low-resource settings. Through ACR, the partners fund the design and implementation of solutions by local organizations. The organizations expect to achieve substantial global impacts in early grade reading by leveraging the power of research, capitalizing on innovation, catalyzing partnerships, and increasing the utilization of science, technology, and 21st century infrastructure. www.allchildrenreading.org
Alliance to End Slavery and Trafficking	ATEST	Coalition of U.Sbased human rights organizations (including WV) working to end modern-day slavery and human trafficking in the United States and around the world through advocating for effective policies and programs that address both labor and sex trafficking.
American Families Assistance Fund	AFAF	WV originally established this fund to help those affected by the September 11, 2001, attacks on the World Trade Center and Pentagon. Since that time, this fund has been re-activated from time to time to help people in the U.S. affected by disaster.
American Refugee Committee	ARC	An international nonprofit that works with refugee communities worldwide to help people survive and rebuild their lives. www.arcrelief.org
annual funding cycle		WV's fiscal year runs from October I to September 30 of the following year. Program and project funding cycles operate on this annual fiscal calendar with budgets submitted for approval prior to the commencement of the fiscal year.
annual operating plan	AOP	Project's operations plan detailing the activities and outputs for the following year together with relevant resources and logistical planning. The plan also includes any specific monitoring and evaluation activities that would be implemented during the year.
annual progress report	APR	Mailed to a sponsor to indicate their sponsored child's physical, educational, spiritual, and social progress for the year. Now often replaced with DPR (see entry).
annual review	AR	 This term has several meanings at WVUS: I. Review of all WVUS operations for donors 2. New term for the annual report for donors 3. Annual performance reviews 4. The Transformational Engagement team (TE: see entry) has a customized version of the larger annual review for corporate donors, which focuses on corporate giving. 5. The U.S. Programs team (USP: see entry) has a customized version of the larger annual review that covers just their programs.
antiretroviral treatment	ARV	Regimen of medications that has made AIDS a manageable, if chronic, disease in the U.S. and other wealthy countries. This treatment is not as accessible in poor countries hard-hit by AIDS, especially those in Africa, although it is improving.



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Area Development Program	ADP	WV term to describe a partnership with a group of communities in a defined geographic area. The ADP model enables WV to respond effectively to local needs by helping communities establish sustainable access to vital resources such as water, food, and healthcare, and by building their capacity to both manage those resources and address future concerns. ADPs encompass an average of 10,000 to 50,000 people and last an average of 10 to 15 years, or until the community is empowered to continue driving its own development.
Area Rehabilitation Program	ARP	WV programming model used in fragile areas where sponsorship is not possible due to instability or violence. This model emphasizes sectoral work to rehabilitate communities' access to safe water, sanitation, shelter, education, etc.
arid and semi-arid lands	ASAL	Areas throughout the world that experience low and/or erratic rainfall, periodic droughts, and growth of various types of vegetative ground cover and soils. Semi-arid: dry climate characterized by cold winters, warm to hot summers, and annual precipitation between 4 and 20 inches; vegetation is primarily grasslands. Arid: very dry climate characterized by a severe lack of available water; plant and animal life is limited to nonexistent.
Asia Pacific Regional Office	APRO	WVI regional office that provides strategy and support for programs in Cambodia, China, DPRK (North Korea), Laos, Mongolia, Myanmar, Thailand, and Vietnam.
Association of Christian Resource Organizations Serving Sudan	ACROSS	Inter-mission development agency working in partnership with local churches in various community-based development programs. Formerly called African Committee for Relief in Southern Sudan.
Association of Southeast Asian Nations	ASEAN	Unites the countries of Southeast Asia in friendship and cooperation. ASEAN countries work to accelerate economic growth, social progress, and cultural development while promoting peace. www.aseansec.org
audit and risk managers		Provide an independent, objective assurance and consulting activity designed to improve an organization's operations. They partner with management to accomplish stated objectives by bringing a systematic, disciplined approach to evaluate and improve the effectiveness of risk identification, management, control, and governance processes.
Australian Agency for International Development	AusAID	The Australian government agency responsible for managing Australia's overseas aid program to assist developing countries to reduce poverty and achieve sustainable development in line with Australia's national interest. www.ausaid.gov.au
basic water requirement for humans	BWR	Required daily amount of drinking (potable) and sanitation water per individual; measured at 25 liters (about 7 gallons) per person per day.

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benefits	direct benefits, exclusive direct benefits, indirect benefits, shared direct benefits	 Benefits to ADP participants can be categorized in four ways: Direct—In the context of child sponsorship and community work, direct benefits are gains to individuals and communities through their active participation in project activities. Direct benefits can be either "shared" or "exclusive." Exclusive direct—In the context of child sponsorship and community work, exclusive direct benefits are inputs provided to a group of people to the exclusion of others on the basis of their status rather than community-identified needs; for example, providing access to education only for registered children through provision of uniforms or school fees, while non-registered children with similar needs do not receive such benefits. This is not a preferred practice for WV. Indirect—In the context of child sponsorship and community work, indirect benefits are gains to individuals and communities that have not directly participated in project or program activities; for example, economic benefits enjoyed by people who are not participants in livelihood projects, but trade with them or are employed by them. Indirect benefits are also experienced when improved government services are leveraged by a program such as a WV ADP. Shared direct—In the context of child sponsorship and community work, shared direct benefits are positive changes achieved by a group of people on the basis of their interests, needs, and geographic location, and the program design. Shared direct benefits apply to both registered and non-registered children. Some examples are access to education being improved for all children through increased awareness, quality of education provided, teaching quality, and improved infrastructure.
Better Business Bureau	BBB	Group in the U.S. that grants a "seal of approval" to for-profit and nonprofit businesses to signal consumers on the trustworthiness of a business's practices. WVUS cooperates with a biannual certification process with the BBB in order to gain their seal of approval, which is placed on the organization's fundraising materials and website.
Big Goals		The WV Partnership's Big Goals are: 1) 10-year objectives for the Partnership that help make the Partnership's Vision Statement real, and 2) five-year goals that are used to develop and implement specific Partnership strategies.
Bill & Melinda Gates Foundation		Established in 2000, the Foundation works to help all people lead healthy, productive lives. www.gatesfoundation.org
borehole well		Deep hole created by a drilling rig to provide access to safe, clean water. The borehole becomes a usable well when a hand pump is installed.
bounceback		Involvement devices sent with appeals that enable the donor to return, or "bounce back," a greeting card or other items to families and children in WV ADP (see entry) communities worldwide. These devices are designed to help donors connect with sponsored children and provide a "point of delight" to sponsored children.
brand architecture		Set of organizing principals or system that defines the relationship of brand assets to each other. The brand architecture defines the hierarchy (vertically), from the corporate brand down to the layers of programs, products initiatives, promotions, etc.



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brand awareness		Percentage of the general population or target market who are aware of the existence of a given brand or company.
Brand Central		Sub-page on the WVUS intranet containing communications/branding tools; for example, messaging, guidelines for HEA (see entry) events, FAQs related to sensitive issues (e.g., condom policy, executive compensation), and logo usage guidelines.
brand differentiation		Creation or demonstration of unique characteristics in a company's products or brands compared to those of its competitors.
brand identity		Outward expression of a brand, including its name, visual appearance, and distinction in the industry/marketplace. The brand's identity is its fundamental means of consumer recognition and symbolizes the brand's differentiation from that of competitors.
brand personality		The attribution of human personality traits (seriousness, warmth, imagination, etc.) to a brand as a way to achieve differentiation. Usually done through long-term above-the-line advertising and appropriate packaging and graphics. These traits inform brand behavior through both prepared communication/packaging, etc., and through the people who represent the brand—its employees. World Vision's brand personality traits are: Christian, compassionate, collaborative, effective, resolute, honest, and hopeful.
brand positioning		Distinctive position that a brand adopts and owns in its competitive environment to ensure that individuals in its target market can tell the brand apart from others, increasing opportunities for the target audience to consider, choose, and prefer the brand. Positioning involves the careful management of every element of the marketing mix.
brand strategy		The thought processes and implementation of techniques to position, promote, and sustain a brand's strength. The strategy should be rooted in the brand's vision and driven by the principles of differentiation and sustained consumer appeal. The brand strategy should influence the total operation of a business to ensure consistent brand behaviors and brand experiences across departments.
brand voice		The tone and manner in which a brand speaks to its audiences.
branding		Selecting and blending tangible and intangible attributes to differentiate a product, service, or corporation in an attractive, meaningful, and compelling way.
Bread for the World	BFW	A collective Christian voice urging our nation's leaders to end hunger at home and abroad. BFW does this by mobilizing people of faith to advocate for changes in policies, programs, and conditions that allow hunger and poverty to persist, and the provision of help and opportunity in communities at home and abroad. www.bread.org
call to action	СТА	Any request made through a marketing or advocacy campaign, such as to pray, give, or act on behalf of someone in need.
Call to Renewal/Sojourners		U.S. faith-based network of churches, organizations, and individuals that aims to overcome poverty. It is headed by Jim Wallis, founder of Sojourners magazine, which was launched in 1971 (the Call to Renewal movement began in 1995). sojo.net



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Camino Global		Originally named Central American Mission, then CAM International, Camino Global (based on the Spanish word for "journey" or "way") works to produce and build followers of Christ among the Latin American, Spanish-speaking diaspora in more than 100 nations. www.caminoglobal.org
campaign		Specific marketing activity/event tied to a unique identifying code for tracking purposes.
campaign - advocacy		Organized effort to inform WV constituents and the general public on an issue of concern and to mobilize them to support a humanitarian position. Focused on human rights and the promotion of justice, these efforts address issues such as child soldiers, child sex trafficking, extreme poverty, malaria, and the impact of AIDS on vulnerable children.
campaign - fundraising		Information presented to donors and prospective donors to inform them about the needs of the poor and to encourage giving.
Canadian International Development Agency	CIDA	Similar to USAID, this Canadian government agency provides funding for international aid and development. www.acdi-cida.gc.ca
carbon dioxide equivalent	CO ² e	Internationally recognized measure of greenhouse emissions.
carbon offsets		Tradable emission reductions used to balance emissions from various sources. Offset "credits" can be generated by a number of climate change mitigation project activities, most commonly the output of carbon sequestration projects in the forestry sector. Such credits are then purchased by an organization/individual responsible for the actual emissions ("debits").
Caregiver Kit		A WV program that gives churches, companies, and other groups a hands-on opportunity to equip volunteer caregivers with the practical materials they need to bring dignity and comfort to those living with AIDS, while helping prevent the spread of infection. Groups purchase healthcare supplies through WV and host an event where they fill kits with essential items such as oral rehydration salts, soap, and protective gloves. The assembled kits are sent to WV distribution centers and shipped to AIDS-affected program areas in Africa, Asia, and Latin America.
Caritas Internationalis	CARITAS	A global confederation of 165 Catholic organizations working in humanitarian emergencies and international development. Caritas is not an acronym, but a Latin word that means "charity." www.caritas.org
Catalyst		A "convergence of next generation leaders," Catalyst is a church leader conference and resource provider. They host well-attended events on leadership principles specifically geared toward leaders in the church. Catalyst works closely with Compassion International and is not a WV partner. catalystconference.com



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Catholic Relief Services	CRS	The official international aid agency of the U.S. Catholic Church, operating on five continents and in nearly 100 countries. CRS works with local, national, and international Catholic institutions and structures, as well as other organizations, to assist people on the basis of need, not creed, race, or nationality. Founded in 1943, it works to promote human development by responding to major emergencies, fighting disease and poverty, and nurturing peaceful and just societies. WV has been a partner with CRS in implementing joint responses to emergencies. www.catholicrelief.org
cause pledge		WV pledge product that allows donors to give recurring amounts to a specific cause, such as child protection (CP: see entry), conflict-affected children, maternal health, etc.
cause-related marketing	CRM	Relationship between a for-profit corporation and a nonprofit in which the former pledges to make a donation to a cause as a percentage of revenues. CRM can also mean client relationship management (see term).
Celebrating Families		WV curriculum that emphasizes forgiveness, communication, and building a strong family based on biblical principles rather than relying only on traditional, often overly harsh, parenting practices.
Center for Interfaith Action on Global Poverty	CIFA	Religiously unaffiliated, nonprofit organization based in Washington, D.C, that is committed to driving powerful interfaith action to promote behavior change through health, education, and other development initiatives. CIFA operates on the principle that faith communities are uniquely equipped to empower people to help themselves. www.cifa.org
channel		Way of engaging with donors or prospective donors
Channels of Hope	СоН	Program that has been used successfully by WV in Africa since 2003. Faith leaders wrestle with Scripture to better understand their role as followers of Christ to combat deeply held cultural beliefs that have a negative impact on their communities. Channels of Hope is a powerful discipleship tool, enabling pastors to better understand their own sin while being reminded of God's redemptive and powerful grace and forgiveness. The program is designed to move the heart, inform the mind, and engage the hands of local churches as they become leaders in their communities, addressing concerns such as HIV and AIDS, gender inequality, child protection, and maternal and child health.
charity	501(c)(3)	As defined by the IRS, a nonprofit organization or 501(c)(3) (a tax-exempt, nonprofit corporation or association).
Child Ambassador		WV program through which sponsors commit to sharing about WV child sponsorship with others, including their church, friends, family, co-workers, and community, and encourage people to sponsor a child.
Child Champions	CC	New volunteer USP program to increase child well-being in America. A Child Champion agrees to give their time (including opportunities to volunteer and to participate in WV trainings, either online or in person), talent, and treasure (\$35 per month) to World Vision to support the work of U.S. Programs. This program is similar to child sponsorship in that it gives the donor a connection to a group of children (though not a specific child) through their support of WV's work in the U.S.

Child Champion Partners CCP Whereas Child Champions are donors, Child Champion Partners are faith- or community-based organizations or individuals who focus on children in need in the communities in which WW ovrks. WV USP resources these partners to facilitate the direct service that they provide to children and families in need. Examples of a Child Champion Partner are a teacher in a low-income community, a Yoltake and Cik partner, and a youth-led project (such as Making Our Voices Echo [MOVE] group). child greeting videos CGV Short (10- to 15- second) videos featuring registered children sending a greeting in their native language. The videos are "raw" and largely unedited, to be used primarily in sponsor acquisition. Child Health Now CHN World Vision's first global advocacy campaign focused on a single issue: reducing the preventable deaths of children under 5. The campaign draws on leasons learned in more than 1.600 community programs where WV's development strategies are fully linked to advocacy efforts with local and national government bodies. child protection CP All measures taken to prevent and respond to abuse, neglect, exploitation, and all other forms of violence against children. From a WV perspective, child protection are underplined by principles derived from the articles of the United Nations Convention on the Rights of the Child. child protection programming CPS Describers how countries, communities, and individuals work together works with children who are exploitation, working together. works with children who are exploitation, working together. works with children who are exploitation, working together. WV seeks to strengthen who are exploitation, woredimest wo	ENTRY	ABBREVIATION	DEFINITION
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child sex tourism CST The act of traveling abroad to have sex with a child (under 18).	-	CRIN	legal change. CRIN launches advocacy campaigns, leads international children's rights coalitions, and strives to make existing human rights enforcement mechanisms accessible for all. As a member, WV is linked to more than 2,100 other NGOs with similar concerns.
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child slave		A person under the age of 18 who is owned, subjugated, or bonded to another person and exploited for their labor or other services through the use of fraud, force, or coercion.
child soldier		Any child (boy or girl) under 18 years of age who is part of any kind of regular or irregular armed force or armed group in any capacity, including, but not limited to, cooks, porters, messengers, and anyone accompanying such groups other than family members. It includes girls and boys recruited for sexual purposes and/or forced marriage.
child sponsor		At WV, a donor who gives a monthly gift to support development in a specific community and is able to develop a one-to-one connection with the child whom they sponsor (through correspondence such as email, letters, WV greeting cards, small gifts, and the opportunity to visit). Sponsors receive an annual progress report (APR; see entry) the child as well as reports on progress in the child's community.
child sponsorship	CS	WV's premier program that changes the lives of children in need by helping their entire community find lasting solutions to poverty. Thanks to the caring commitment of WV child sponsors, WV staff work side by side with communities to help them secure access to basic life necessities such as clean water, nutritious food, healthcare, education and vocational training, economic opportunities, and hope for a better future.
Child Sponsorship Management Project	CSMP	Project implemented within ADPs (see entry) undergoing redesign to facilitate a transition toward more shared direct benefits and away from exclusive benefits (see "benefits" entry) for only registered children, as appropriate.
Child Well-Being Aspirations	СШВА	The four goals for WV's ministry outcomes: children enjoy good health; children are educated for life; children experience God's love and that of their neighbors; and children are cared for, protected, and participating.
Child Well-Being Outcomes	СШВО	Specific outcomes for each Child Well-Being Aspiration.
child-centered		Describes international activities or programs that focus on the rights and well-being of children while maintaining the context of family and community.
Child-Friendly Spaces	CFS	Established and operated by humanitarian organizations in international contexts where children's lives have been, or are at risk of being, disrupted by natural disaster, conflict, or exploitation. CFSs usually consist of tents managed by staff and community volunteers where children can play, draw, sing, share their feelings, engage in non-formal education, and begin a return to or maintain a normal routine.
Childhood Lost		For many vulnerable boys and girls around the world, childhood has been replaced with slavery, indentured service, child sacrifice, early marriage, and forced participation in conflict. Childhood Lost is a call to action for young people (12-18 and 18-25) in the U.S. to shine light on the importance of child protection through a community vigil and fundraising opportunity. This program will focus on a different country each year with a tangible fundraising goal.



ENTRY	ABBREVIATION	DEFINITION
children affected by armed conflict	CAAC	Children who have suffered the consequences of war and civil conflict, including child soldiers, children abducted as sex slaves, refugee and displaced children, and children suffering from the short- and long-term physical and psychosocial effects of war. Apart from exposure to bombs and violence against civilians, many children are forced into military service, manual labor, or prostitution. Others often contract diseases that accompany conflict, such as AIDS.
children in adversity		Related to the U.S. Government's Action Plan on Children in Adversity (APCA; see entry), "children in adversity" are children (0-18 years) living within or outside family care who are deprived, excluded, vulnerable, and/or at risk of violence, abuse, exploitation, and neglect.
Children in Adversity Policy Partnership	САРР	Co-founded by WVUS, CAPP is a coalition of U.Sbased implement- ing and advocacy organizations, individuals, and experts dedicated to accelerating bold and strategic U.S. policy action concerning children in adversity. The coalition seeks to ensure that U.S. government investments are strategically planned and effectively implemented so that all children in adversity, in all regions of the world, have access to programs and services that enable them to grow and thrive.
Children in Especially Difficult Circumstances	CEDC	As defined by UNICEF, children who have lost their right to childhood due to disability, neglect, or exploitation; children whom society would often prefer to forget.
children needing sponsors	CNS	Registered children who have not yet been assigned a sponsor. Children should never be referred to as "inventory." (See note on use of abbreviations under "registered children.")
children with disabilities		Children with physical, sensory (hearing, sight, or touch), intellectual, psychiatric, or multiple disabilities.
Christian Churches Together	ССТ	Network of churches and national Christian organizations with the aim of growing closer together in Christ in order to strengthen Christian witness in the world. WV is a member.
Christian Commitments	СС	 WV expresses its allegiance to Christ through three intertwined areas of Christian commitment: 1) staff spiritual formation, 2) appropriate witness to Christ, and 3) church partnerships. CC also involves nurturing the spiritual growth of children in contextually appropriate ways.
Christian Community Development Association	CCDA	Network of Christians committed to seeing people and communities holistically restored. Its mission is to inspire, train, and connect Christians who seek to bear witness to the kingdom of God by reclaiming and restoring under-resourced communities. The CCDA was founded in 1989 by Dr. John Perkins and is also a WV partner. www.ccda.org
Christian Leadership Alliance	CLA	An organization that unites, trains, and equips Christian leaders to think higher for greater kingdom gain. Serves more than 9,500 ministry managers, church leaders, CEOs, senior leaders, board members, and volunteers of nonprofit, faith-based ministries and churches. WV has an organizational membership and has been involved since the CLA's founding. (Known prior to 1991 as the Christian Management Association.) www.christianleadershipalliance.org



ENTRY	ABBREVIATION	DEFINITION
Christian witness	CW	Implies witness by life, deed, and sign, in addition to (as opposed to only) witness by word, which is more what the term "evangelism" expresses. (CW is more than "evangelism.")
Christianity Today	СТ	A leading nonprofit media ministry for the evangelical church with six print publications, several digital-only publications, and practical Web and mobile resources that together reach over 2.5 million people every month. Since 1956, Christianity Today has challenged the church with real-world content that is timely, compelling, insightful, balanced, and biblical. www.christianitytoday.com
church relations		It is part of WV's philosophy to work through partnerships with churches that contribute to the shared mission of spiritual and social transformation. WV is part of the universal Church, with a particular calling and ministry to serve people in poverty in the name of Christ. WV can never be a substitute, competitor, or replacement for the local church in WV's areas of ministry.
Cigna		Current WVUS health plan provider.
Citizen Voice and Action	CVA	Methodology that equips church and community leaders to hold local government accountable to enforce policies and provide promised community services that protect children from harm.
civil society organization	CSO	Refers to all groups outside of the government, such as NGOs, labor unions, churches, and community groups. These nongovernmental and nonprofit organizations have a presence in public life, expressing the interests and values of their members or others, based on ethical, cultural, political, scientific, religious, or philanthropic considerations.
client relationship management	CRM	Database management tool that assists an organization to appreciate all the ways an individual or group interacts with the organization. CRM can also mean "cause-related marketing" (see entry).
Clinton Global Initiative	CGI	WV partners with this nonpartisan community of world leaders who work to create and implement innovative solutions to the world's most pressing challenges. www.clintonglobalinitiative.org
Coalition to Stop the Use of Child Soldiers		Formed in May 1998 by leading nongovernmental organizations to end the recruitment and use of child soldiers, both boys and girls, to secure their demobilization, and to promote their reintegration into their communities. It works to achieve this through advocacy and public education, research and monitoring, and network development and capacity building. www.child-soldiers.org
cohort		Group of donors acquired during a given period (year) through a particular acquisition channel.
Communities of Practice	СоР	Virtual groups that bring together staff across the Partnership (see entry) with knowledge and interest in a particular area to learn from each other, capture the knowledge and interest in the area, and help in developing strategies, standards, research, etc.
community bank		A loan circle designed to create an opportunity for the poorest entrepreneurs to obtain credit. Self-selected groups of 20 to 30 borrowers agree to cross-guarantee each other's loans. The group screens potential borrowers and tracks each repayment, building their leadership and sense of pride along the way. Weekly meetings offer accountability and support, and build business skills. Loans typically range from \$50 to \$500.

ENTRY	ABBREVIATION	DEFINITION
community case management	ССМ	A strategy to deliver life-saving curative interventions for common childhood illnesses, in particular where access to facility-based services is low, through a network of CHWs (see entry).
community disaster preparedness plan	CDPP	Blueprint that identifies a community's vulnerabilities and capacities, and identifies how to reduce the risk of disaster and to pre-plan responses.
community health worker	СНЖ	Health worker in a public health system, most commonly at the village level. Usually a member of the community who has been trained to deliver frontline health services.
Community of Focus	COF	Geographically defined area in the U.S. with a significant amount of child poverty. Within a COF, community stakeholders have expressed interest in transformation through community youth development. WV resources, such as training, capacity development, and gift-in- kind products, are welcomed. In addition, a group of community leaders are committed to overseeing this work and participating in the development of a group encompassing both community- and faith-based organizations. Inherent to this group is a desire to work toward the sustained well-being of children and youth in the context of families and community.
community recreation center	CRC	Centers supported by WV that provide a space for areas with differing ethnic groups or religious traditions to meet and find common grounds for peacebuilding and other activities to build community.
community youth development	CYD	Approach to transformation adopted by WV's U.S. Programs that focuses on the developmental well-being of children and youth in the context of family and community. Caring adults and youth-related organizations, as well as institutions, engage young people as valuable partners in their own development and that of the community. While investing in community life, youth grow their personal identity, leadership capacity, and voice. In addition, they develop connections to family, the world around them, and God.
community-based management of acute malnutrition	СМАМ	Targeted community-based approach to educate community members on how to identify and treat malnutrition (see SAM and MAM entries). WV is often the one to provide the materials and equipment needed to address these issues.
community-based organization	СВО	Group formed within a community that takes the initiative to approach a specific task or issue; the effort is owned by the community and the expected outcome provides the community with improved living and economic conditions.
community-led total sanitation	CLTS	Creates a clean, hygienic environment through a community taking responsibility of sanitation in hygiene and sanitation behavior, and construction of toilets. Key elements include collective community decision, collective local action, and local diversity. CLTS stresses total elimination of open defecation using hygienic, locally constructed toilets.
complex humanitarian emergency	CHE	Combination of adverse circumstances that commonly include conflict, population displacement, famine, and epidemics. These issues result in social, economic, and political collapse that requires outside intervention.



ENTRY	ABBREVIATION	DEFINITION
Concur		A leading provider of integrated travel and expense management solutions. Web-based expense reconciliation software used by WVUS. www.concur.com
conflict of interest disclosure	COI	Annual requirement that all members of the WV board and staff disclose all relationships and business affiliations which may now or in the future potentially conflict with the interests of the organization or bring personal gain to employees or their family or business.
congregational HIV and AIDS task team	CHATT	Group of church members organized for the purpose of responding to HIV and AIDS in their congregations and, often, the broader community.
Connections		A biweekly newsletter of WVI intended to help all staff stay better connected with each other through the sharing of information and building of knowledge.
Conrad N. Hilton Foundation	Hilton	Foundation that provides funds to nonprofit organizations working to improve the lives of disadvantaged and vulnerable people through- out the world; established in 1944 by hotel entrepreneur Conrad N. Hilton. WV has partnered with the foundation since 1990 to provide clean water to African communities. www.hiltonfoundation.org
Content Management System	CMS	System that enables the publishing, editing, and modifying of Web content as well as maintenance from a central interface. (Drupal is an example used by WV.)
controller's office		Manages an organization's financial operations, including accounts payable, payroll, accounts receivable, and general accounting. The office is responsible for the discharge of U.S. Generally Accepted Accounting Principles and Internal Revenue Code compliance, including the design, monitoring, and maintenance of the system of financial internal controls.
Convention on the Rights of the Child	CRC	An international convention that exists to set out the civil, political, economic, social, and cultural rights of children. By agreeing to under- take the obligations of the Convention (by ratifying or acceding to it), national governments have committed themselves to protecting and ensuring children's rights and they have agreed to hold themselves accountable for this commitment before the international community. www.unicef.org/crc
Convention to Eliminate All Forms of Discrimination Against Women	CEDAW	A United Nations effort consisting of a preamble and 30 articles defining what constitutes discrimination against women and setting up an agenda for national action to end such discrimination. www.un.org/womenwatch/daw/cedaw/
Cooperative for Assistance and Relief Everywhere	CARE	Leading humanitarian organization fighting global poverty. Women are at the heart of CARE's community-based efforts to improve basic education, prevent the spread of disease, increase access to clean water and sanitation, expand economic opportunity, and protect natural resources. www.care.org
copy platform		A copy platform translates brand positioning into a series of exter- nal key messages that represent the most relevant benefits WV can deliver to primary and secondary target audiences.
core competencies		WV's core competencies are the six ministries that support its mission statement: transformational development, emergency relief, promotion of justice, partnership with churches, public awareness, and witness to Jesus Christ.

ENTRY	ABBREVIATION	DEFINITION
Core Documents		The four Core Documents of WVI are its Mission Statement, State- ment of Faith, Core Values, and Covenant of Partnership. All national offices agree to abide by all four, which reflect the founding principles of the organization.
Core HIV and AIDS Response Monitoring System	CHARMS	WV's system designed to measure and report on core HIV and AIDS indicators in an ADP (see entry). Information recorded includes: number and/or percentage of primary school pupils who have received values-based life-skills training for HIV prevention; active community care coalitions; active home visitors; total number of OVC (see entry) and how many are receiving some form of care or assistance; and congregations mobilized to fight AIDS.
Core Values		Six principles that all individuals and corporate entities within the WV Partnership use to guide their decisions, relationships, and actions wherever WV is at work: We are Christian, committed to the poor, value people, stewards, partners, and responsive.
corn soy blend		Fortified porridge used mainly as a weaning food in MCH (see entry) programs. It is also used, to a lesser extent, in emergency and other types of programs for children who are malnourished. It consists of 69.5% cornmeal, 21.8% soy flour, 5.5% soybean oil, and 3.0% minerals and vitamin antioxidant premix.
Council for Christian Colleges and Universities	CCCU	International association of intentionally Christian colleges and universities. Its mission is to advance the cause of Christ-centered higher education and to help its member institutions transform lives by faithfully relating scholarship and service to biblical truth. www.cccu.org
Council for International Development (New Zealand)	CID	Works to achieve effective, high-quality international development programs that focus on the alleviation and eradication of poverty. CID works to enhance the capacity and participation of member agencies and NGOs, the New Zealand Government, and other sectors of the New Zealand community. www.cid.org.nz
country dashboards		Feature on the WVUS K-Space (see entry) that contains country- specific information about ADPs, grants, PSF projects, and risks (see entries).
Creative Activities for Trauma Healing	CATH	Used to help staff who have experienced major trauma in the course of their work, such as a violent coup, project sites affected by armed conflict, etc.
credit service(s)		The service of credit as a trust which allows one party to provide resources to another party where the second party does not reimburse the first party immediately (thereby generating a debt), but instead arranges to either repay or return those resources (or other materials of equal value) at a later date. The resources provided may be financial (e.g., granting a loan), or they may consist of goods or services (e.g., consumer credit). Credit encompasses any form of deferred payment. Credit is extended by a creditor, also known as a lender, to a debtor, also known as a borrower.
cross-cutting themes		Issues that have relevance across some or all program or project sectors, such as gender or HIV and AIDS.
data governance		Policies, standards, and guidelines for managing data and information, whether electronic or hard copy.



ENTRY	ABBREVIATION	DEFINITION
Datex		Warehouse management system with a real-time order control system that allows users to access company information virtually anywhere via the Internet.
Day of Prayer	DOP	WV traditionally begins its fiscal year with a global Day of Prayer, which takes place on or near October 1.
decision-making map		Tool designed to help identify and reach agreements on where different types of decisions for the future should be made across the Partnership. This framework uses the scope and risk of a decision to identify the location it should be made and helps make the allocation of decision rights more transparent.
deep-water well		Deep or confined well that penetrates past the water table and aeration zone to the phreatic zone (beyond 50 feet). A unique type of drill equipped with a pump is necessary to remove water from this type of well.
demographic and health surveys		Program that helps developing countries worldwide collect and use data regarding population, health, and nutrition programs. www.measuredhs.com
Department for Inter- national Development (UK)	DFID	Leads the UK's work to end extreme poverty with the aim of ending the need for aid by creating jobs, unlocking the potential of girls and women, and helping to save lives when humanitarian emergencies hit.
design, monitoring, and evaluation	DME	Stands for the main components of a program management cycle. See LEAP entry.
detailed implementation plan	DIP	Document listing the deliverables and the processes that will be used. Required for many grant-funded projects.
development program approach	DPA	Guides used to equip local-level WV staff to work effectively with partners toward the sustained well-being of children, especially the most vulnerable, within families and communities. The approach integrates advocacy, disaster management, Christian commitments, and all other parts of WV's ministry. Formerly called the IPM (see entry), WV's development program approach continues to evolve based on learnings from programs and offices applying it.
Digital Media Centre	DMC	Photo archive maintained by WVUS on behalf of the Partnership. Since the cataloguing software was installed in 1996, more than 123,000 images have been accumulated, many scanned from slides and negatives. WV's photo library was established in 1974 and contains more than 1.5 million images dating back to the 1950s.
digital progress report	DPR	Digital update for sponsor that indicates their sponsored child's physical, educational, spiritual, and social progress for the year. Replacement for the APR (annual progress report).
disarmament, demobilization, reintegration	DDR	The first step in the transition from war to peace, generally employed by U.N. Peacekeeping Operations. Disarmament is the collection, documentation, control, and disposal of small arms, ammunition, explosives, and light and heavy weapons from combatants and often from the civilian population. Demobilization is the formal and controlled discharge of active combatants from armed forces and groups. Reintegration is the process by which ex-combatants acquire civilian status and gain sustainable employment and income. It is a political, social, and economic process with an open timeframe, primarily taking place in communities at the local level. www.un.org/en/peacekeeping/issues/ddr



ENTRY	ABBREVIATION	DEFINITION
Disaster Response Fund		WV fund that provides immediate help to those affected by sudden-onset disasters worldwide. Monies are used to provide urgently needed assistance to families and communities as well as to set up the infrastructure necessary to respond to global emergencies. Formerly known as the SAVE Fund.
Disasters Emergency Committee	DEC	DEC is an umbrella organization that represents 13 UK aid agencies. It draws upon the UK's aid, corporate, public, and broad- casting sectors to rally the nation's compassion and ensure that funds raised go to the DEC agencies best placed to deliver effective and timely relief to people most in need. Its members are ActionAid, the British Red Cross, CAFOD, CARE International UK, Christian Aid, Concern Worldwide, Help the Aged, Islamic Relief, Merlin, Oxfam, Save the Children, Tearfund, and WV. www.dec.org.uk
display advertising		Web banner ads.
distribution		Activities associated with the movement of material from the GIK donor to the intended recipient. It encompasses the functions of transportation, warehousing, inventory control, material handling, order administration, site and location analysis, industrial packaging, data processing, and the communications network necessary for effective management.
distribution center	DC	WV warehouse facility that holds inventory prior to distribution to the appropriate recipients.
distribution channel		One or more companies or individuals who participate in the flow of goods and services from the GIK donor to the appropriate recipients.
distribution planning		Planning activities associated with transportation, warehousing, inventory levels, material handling, order administration, site and location planning, industrial packaging, data processing, and communications networks to support distribution.
distributor		Business that does not manufacture its own products but purchases and resells products. Such a business usually maintains a finished goods inventory.
do, assure, don't do	DADD	Agreements about what WV programs will do and assure, or not do. This helps to define the parameters of programmatic activities. Things that fall within the "assure" category are basic child rights and services that WV cannot specifically provide, but will do its best to advocate for and help gain access to.
Doctors Without Borders	MSF	International medical humanitarian organization created in 1971 by doctors and journalists in France. MSF provides independent, impartial assistance in more than 60 countries to people whose survival is threatened by violence, neglect, or catastrophe, primarily due to armed conflict, epidemics, malnutrition, exclusion from health care, or natural disasters. The organization's official name is French (Médecins Sans Frontières) and it is generally referred to by its French acronym, MSF. However, it is referred to by its English name in WV materials written for U.S. audiences. www.doctorswithoutborders.org
Doha Round	DOHA	Designation for the fourth WTO (see entry) Ministerial Conference, held in Doha, Qatar, started in November 2001. The declaration resulting from this conference provides the mandate for negotiations on a range of subjects, including issues concerning the implementation of the present trade agreements.



ENTRY	ABBREVIATION	DEFINITION
donor acquisition		Encompasses all efforts and campaigns with the intent of creating relationships with and collecting donations from people or organizations who are not current WV donors.
donor advised fund	DAF	Philanthropic vehicle that, under IRS rules, allows donors to create accounts with their donated assets, qualify for an immediate tax deduction, and then recommend charitable entities to receive grants from those particular accounts. WV receives grants from DAFs administered by community foundations and other organizations. WV also administers DAFs on behalf of donors.
donor cultivation		Encompasses all efforts and campaigns targeted to current WV donors with the intention of deepening the bond between the individual or corporation and WV.
donor-initiated opportunities	DIOP	Inventory created on a donor-driven basis. This occurs when the donor wants to fund a particular project that is not currently in inventory and, as a result, new inventory is created.
donor promise	DP	Statements made in campaigns, appeals, ads, and offers that describe how the donor's funds will be used in WV field programs. WV is committed to fulfilling the donor promise in all cases.
Drupal		Free, open-source Web development platform for online content and user communities.
East Africa Regional Office	EARO	WVI sub-regional office that provides strategy and support for programs in Burundi, Ethiopia, Kenya, Rwanda, Somalia, South Sudan, Sudan, Tanzania, and Uganda.
Economic Community of West African States	ECOWAS	Regional group of 15 countries initially founded by the Treaty of Lagos in 1975. Its mission is to promote economic integration and self-sufficiency in West Africa. www.ecowas.int
economic well-being	EWB	See "household economic well-being" entry.
Emergency Preparedness and Response Fund	EPRF	WV revolving fund that covers startup costs for disaster responses. It can be used by NOs and ROs for preparedness and response in Cat II and III emergencies (see entries).
Employee Assistance Program	EAP	See Resources for Living (RFL) entry.
End Child Prostitution, Child Pornography, and Trafficking of Children for Sexual Purposes	ECPAT	Network of organizations and individuals working to eliminate the commercial sexual exploitation of children. It seeks to encourage the world community to ensure that children everywhere enjoy their fundamental rights free from all forms of commercial sexual exploitation. www.ecpat.net
Enhancing Nutrition, Stepping Up Resiliency and Enterprise	ENSURE	Program that develops and sustains food security in Zimbabwe through a four-step process: nutrition, agriculture, resilience, and empowerment. WV received a \$52.8 million Title II Development Food Assistance Program grant from USAID (see entry) for ENSURE.
Enterprise Resource Planning (system)	ERP	Software for enterprise-wide planning and managing of resources needed to take customer orders, ship them, account for them, and replenish all needed goods according to customer orders and forecasts. The term often includes electronic commerce with suppliers. Examples of ERP systems are the application suites from SAP, Oracle, and PeopleSoft.

ENTRY	ABBREVIATION	DEFINITION
European Community Humanitarian Office	ECHO	An expression of European solidarity with people in need around the world. The European Union as a whole is one of the world's biggest humanitarian aid donors. ec.europa.eu/echo
European Union	EU	Union of 28 European member countries that exists to address a wide range of issues such as culture, politics, and prosperity. www.europa.eu
evangelical		Definitions vary, but in general, evangelicals are Christians who stress the importance of personal conversion, the inerrancy of Scripture, salvation by faith in the atoning death of Jesus Christ, and believers' responsibility to testify to Christ. Their worship tends to focus more on teaching than ritual. WV's roots are in the evangelical movement. Today, a majority of WVUS supporters are evangelical, but WV affirms all orthodox expressions of the Christian faith—that is, those whose theology is compatible with the Apostles' Creed.
Evangelical Council for Financial Accountability	ECFA	Accreditation agency dedicated to helping Christian ministries earn the public's trust through adherence to its Standards of Responsible Stewardship, which focus on board governance, financial transparency, integrity in fundraising, and proper use of charity resources. WV is a founding member. ecfa.org
Evangelicals for Social Action	ESA	Organization aiming to help every Christian be a faithful disciple of Christ by combining evangelism with social action and change to promote holistic ministry programs. Since 1973, it has led campaigns such as "What Would Jesus Drive" to raise awareness about social issues. Ron Sider founded the ESA in 1973 and retired from its leadership in 2013. evangelicalsforsocialaction.org
evangelism		From the Greek word <i>evangelion</i> , which translates "gospel" or "good news." Because people outside Christendom frequently conflate it with proselytism (see "proselytize" entry), WV instead uses the term "Christian witness." Where appropriate, evangelism—or "witness by word"—is part of WV's Christian witness, which also includes witness by life, deed, and sign.
event kits		Package with information to be provided at World Vision Experience events, World Vision Artists events, or other WV events. Picture folders (PFs; see entry) and other materials are included in the kits.
exempt		Exempt employees are those who are paid on a salary basis and who regularly work in positions as defined by applicable federal and state wage and hour laws. Legal requirements for a position to be classified exempt fall into three categories, including executive, administrative, and professional. Exempt employees do not receive overtime compensation.
expatriate	expat	Person (traditionally from a developed nation) working and/or living outside her or his country of origin for an extended period of time.
expense		Interchangeable term with "cost." There are two types: I. Direct: All "variable" expenses related to a program, plus expense of associated staff and their related costs, including benefits, communication, supplies, etc. 2. Variable: Type of expense related to a specific campaign or set of campaigns, with source of expense usually (but not always) from an outside vendor.
Faith At Work	F@W	At WV, an intentional process for the spiritual nurture and development of staff and the integration of faith into our work.



ENTRY	ABBREVIATION	DEFINITION
Faith in Action Campaign	FIA	Provides a set of multimedia resources for churches to use in a four-week campaign of education and mobilization for compassionate ministry, culminating in a "Faith in Action" Sunday, on which churches join in a meaningful outreach activity that engages God's people in serving their neighbors near and far. The purpose of FIA is to help mobilize the church in North America through a social action experience that connects with local and global needs, deepens the faith of participants, and leads to a lifestyle of faith in action. www.putyourfaithinaction.org
Faith in Action Study Bible	FIASB	A study Bible published in 2005 through a partnership between WVUS and Zondervan (see entry). Bible notes and study materials highlight issues of justice, poverty, wealth, and other topics germane to WV's work.
faith-based organization	FBO	An organization based on religious beliefs that delivers a variety of services to the public, such as caring for the poor, advocating for justice, and playing a role in international relief and development efforts.
Family & Medical Leave Act of 1993	FMLA	Federal legislation that requires employers to provide 12 weeks of unpaid leave for family and medical leave situations. WV provides family and medical leaves of absence to its eligible employees. See Human Resources Policy O-240.72 for details.
Family Christian		World's largest Christian specialty retailer. www.familychristian.com
Famine Early Warning System	FEWS	A system of data collection through which people's access to food can be monitored, providing timely notice of food crises and enabling an appropriate response.
Famine Early Warning Systems Network	FEWS NET	Collaboration of international, regional, and national partners that predict and respond to famines and food security issues. Funded by the USAID (see entry), it analyzes livestock levels, precipitation, and crop failures to predict when and where food insecurity will occur, and then issues alerts on predicted crises. www.fews.net
Federal Emergency Management Agency	FEMA	U.S. government agency, under the jurisdiction of the Department of Homeland Security, that supports U.S. citizens and first responders to ensure that, as a nation, the U.S. people work together to build, sustain, and improve their capability to prepare for, protect against, respond to, recover from, and mitigate all hazards. www.fema.gov
Feed the Future		A USAID initiative to address global hunger and food insecurity as well as to improve health outcomes through strengthened systems and an integrated approach in its Global Health initiative. Currently, WVUS works with national offices in each region in support of the initiative.
female genital mutilation (or cutting)	FGM/C	Practices, generally related to cultural traditions, that involve cutting away part or all of a girl's external genitalia. Mutilated/cut infants, girls, and women face irreversible, lifelong health risks and other consequences, including psychological trauma.
field office	FO	The in-country office at the ADP level that partners with communities to identify needs. The office then develops, manages, and monitors WV programs and deliverables that meet these needs.



ENTRY	ABBREVIATION	DEFINITION
field sites (USP)		In seven locations around the United States, U.S. Programs teams serve children and families in need by building the capacity of local organizations to be more effective in their efforts to help these families move beyond poverty.
Financial Reporting Service Centre	FRSC	An office established in Manila, Philippines, to carry out global financial reporting for the Partnership. This includes consolidating financial reports for national offices and projects, gathering compliance statistics on offices submitting reports on time as required, and reporting on support office information.
first close		The third business day after the last day of the calendar month, when Finance closes and posts all journal entries from the preceding month to create a financial statement for manager review.
fiscal year	FY	WV's fiscal year begins October 1, traditionally with a global Day of Prayer, and concludes September 30.
Flexible Spending Account	FSA	U.S. government program that allows employees to set aside a portion of their payroll on a pre-tax basis for reimbursement of qualifying healthcare expenses or dependent childcare costs.
Food and Agriculture Organization	FAO	U.N. entity that leads international efforts to defeat hunger, serving both developed and developing countries, as a neutral forum where all countries meet as equals to negotiate agreements and debate policy. www.fao.org
food assistance		Programs that step in during situations of transitory or chronic food insecurity as either a "safety net" (asset-protection interventions) or "cargo net" (asset-building interventions) to help those affected by lack of availability and/or access to sufficient food (quality and quantity) to meet household needs.
Food For Peace	FFP	Division of USAID responsible for Title II funding of food security projects.
Food for the Hungry International	FH	Christian child-sponsorship organization that seeks to meet the physical and spiritual needs of the poor. FH is involved in both short-term emergency relief and long-term work to end world hunger. www.fh.org
food for work	FFW	System used during times of food crisis in which workers are paid with food to carry out community improvements such as road building.
food insecurity		Describes situations where current food intake is inadequate and incorporates the possibility that future food intake will be inadequate.
food security		Food security is defined as having four main components: availability, access, utilization, and stability. Families and individuals require a reliable source of quality food, as well as sufficient resources to purchase it. People must also have the knowledge and basic sanitary conditions to grow, prepare, and distribute food in a way that results in good nutrition.
For Every Child	FEC	A WV global marketing campaign aimed at funding sectoral work through large donations.



ENTRY	ABBREVIATION	DEFINITION
Form 990	990	Annual return required by the IRS to be filed for tax-exempt organizations. This form must be available for public inspection. Some members of the public rely on Form 990 as the primary source of information about a particular organization; therefore, the return must be complete and accurate, and must fully describe the organization's programs and accomplishments.
Framework Convention on Tobacco Control	FCTC	The world's first global public health treaty, which requires parties to adopt a comprehensive range of measures designed to reduce the devastating health and economic impacts of tobacco. This WHO- created treaty is supported by an alliance of over 350 organizations. WVI has played a key leadership role in the FCTC. www.fctc.org
free trade		Economic model in which trade and services are allowed to flow freely between countries without taxes or trade barriers. Many criticize free trade because it seems to benefit industrialized countries and large corporations and hurt smaller, less-developed countries.
Gateway to Grants	G2G	Comprehensive grant compliance certification program created by WVUS for its staff working on U.S. government grants. The program provides participants with the knowledge of financial and legal requirements of U.S. government grants.
General Agreement on Tariffs and Trade	GATT	Treaty created after World War II to regulate international trade in goods and aid in economic recovery. In 1995, the 75 GATT members and the European Communities became the founding members of the WTO (see entry), which replaced GATT.
Geographic Information Management System	GIS	IPG's (see entry) mapping system. Contains information regarding the locations of WV ADPs (see entry), projects, and grants. Can be accessed through K-Space (see entry).
Gift Catalog	GC	Catalog containing more than 100 life-changing items for children, families, and communities in need. It offers individuals and families the opportunity to donate poverty-fighting gifts in the name of friends, loved ones, co-workers, and others.
gifts-in-kind	GIK	Top-quality products and services given to nonprofit organizations by corporations or other organizations. GIK products are used by WV domestically and internationally to help children and families in need due to disaster or chronic poverty.
Global AIDS Alliance	GAA	Founded in 2001, the mission of the GAA is to halt the global AIDS crisis and mitigate its impact on poor countries hardest hit by the pandemic. It works to hold decision makers accountable and encourage concerned citizens to demand political action. www.who.int/workforcealliance/members_partners/member_list/ gaa/en/
Global Call to Action Against Poverty	GCAP	Alliance that brings together trade unions, INGOs, women's and youth movements, community and faith groups, and others to call for action from world leaders to meet their promises to end poverty and inequality. GCAP's main aim is to achieve policy and practice changes that will improve the lives of people living in poverty. WVI is a member of the steering committee of this coalition. GCAP's efforts include the white wristband with the slogan "Make Poverty History" and the ONE Campaign. www.whiteband.org/en



ENTRY	ABBREVIATION	DEFINITION
Global Centre	GC	 Also known as World Vision International (WVI). Collectively, the employees located in various WV offices across the globe (though headquartered in the UK), who are responsible for: Establishing global strategy and resource allocation Developing sectoral strategies Defining portfolio management guidelines, programming models, implementation guidelines, and standards Leading ministry and sectoral expertise Managing performance of Regional Offices Managing global advocacy initiatives Establishing global external partnerships Managing organizational learning and knowledge
Global Movement for Children	GMC	Coalition that aims to unite efforts from organizations, people, and children to build a world fit for children. The GMC seeks to jointly promote global advocacy campaigns for child rights and accountability of governments vis-à-vis their children. With UNICEF, WV is a co-founder of this group, which began in 2002. www.gmfc.org
Global Positioning Resource Network	GPRN	WV network established to provide relief supplies and equipment, following a large-scale disaster, to areas that do not have such items readily available. Materials are pre-positioned on three continents from which available supplies can be quickly airlifted.
Global Rapid Response Team	GRRT	Specialized cross-functional, cross-national WV team deployed to emergency relief situations.
Global Technical Resource Network	GTRN	Global register of WV subject-matter experts whose expertise is pooled in one roster for NO (see entry for national offices) programs and WV emergency responses to access and track engagements.
Global Water for Sustainability	GLOWS	Consortium financed by USAID (see entry) working to increase social, economic, and environmental benefits to people of the developing world. GLOWS works on the ground to implement WASH (see entry) services, improve water management practices, and build local capacity. The GLOWS Consortium is led by Florida International University and includes CARE, WaterAid America, Winrock International, World Vision, and the World Wildlife Fund. www.globalwaters.net
Golf Fore Africa		International charity initiative providing assistance to children, families, and orphans in Rwanda and Lesotho through partnership with WV. Begun by Ladies Professional Golf Association (LPGA) Hall of Fame golfer Betsy King, Golf Fore Africa is supported by members of the LPGA.
Gordon Conwell Theological Seminary	GCTS	Nondenominational, evangelical seminary in South Hamilton, MA. WV partners with GCTS through a grant awarded to them, which is used to educate students, especially those with a call to be church leaders, on the work of World Vision and the global issues represented.
Grants Financial Management System	GFMS	IPG's (see entry) financial system of record.



ENTRY	ABBREVIATION	DEFINITION
greenhouse gases	GHGs	Gases released by human activity. The six gases listed as GHGs in Annex A of the Kyoto Protocol are carbon dioxide (CO2), methane (CH4), nitrous oxide (N2O), hydrofluorocarbons (HFCs), perfluorocarbons (PFCs), and sulphur hexafluoride (SF6).
gross domestic product	GDP	One of the ways to measure the size of a region's economy. It is the market value of all final goods and services produced within a country in a given period of time. It is also considered the sum of value added at every stage of production of all final goods and services produced.
gross enrolment ratio	GER	Expresses the number of children, regardless of age, who are enrolled in a school level as a percentage of the corresponding population in the theoretical age group for this level of education. The GER can exceed 100 percent if there are significant numbers of under- or over-age children enrolled in schools.
gross national product	GNP	Total value of final goods and services produced in a year by a country's nationals, including profits from people working abroad.
Group of 20	G20	Established in 1999 to bring together systemically important industrialized and developing countries to discuss key issues in the global economy. It consists of Argentina, Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Mexico, Russia, Saudi Arabia, South Africa, South Korea, Turkey, the United Kingdom, and the United States. The European Union, which is represented by the the president of the European Council and the head of the European Central Bank, is the twentieth member. www.g20.org
Group of 8	G8	The group of eight highly industrialized nations—Canada, France, Germany, Italy, Japan, Russia, the United Kingdom, and the United States—that hold an annual meeting to foster consensus on global issues such as economic growth and crisis management, global security, energy, and terrorism.
Guidance for Integrated Programming	GIP	Integrated suite of resource materials on WV's programming for WV's local-level WV staff. GIP is designed to bring together the range of programming guidelines and tools from different parts of WV into a single, flexible set of mutually reinforcing pieces.
hand-dug well		Shallow well dug by hand with tools such as hoes or shovels and prone to pollution and collapse—an added hazard for women and girls, who traditionally draw water for households.
Harvard University's Global Equity Initiative	HGEI	Seeks to promote equitable global development, with a particular focus on the dimension of health, by bringing together scholars, policymakers, and practitioners from around the world. www.hgei.harvard.edu
HEA (see entry) Categories of Emergencies	CAT I, II, & III	WV categorizes emergencies based on several criteria, including the number of people affected. For example: a CAT I emergency affects 100,000 people or fewer, CAT II affects up to I million people, and CAT III affects at least I million people or 50 percent or more of the local population.
HEA (see entry) Categories of Response for Mobilization		 WVUS fundraising for disaster response is broken into five color-coded levels: I. Sponsor notification and passive fundraising (white), 2. Micro-marketing (yellow), 3. Robust marketing (orange), 4. Aggressive marketing (red), and 5. Maximum-effort marketing (black). These response levels occur in various combinations with HEA Categories of Emergencies (see entry).

ENTRY	ABBREVIATION	DEFINITION
Healthcare Products Program		WV New York pilot program. WV's New York warehouse, located in the South Bronx, receives donated health and hygiene products from generous medical companies, such as Cardinal Health. Local medical clinics that enter into partnership with the New York office and complete the application process have access to these vital supplies. While all of their community partners are meeting the medical needs of impoverished Bronx residents, priority is given to groups who specialize in HIV and AIDS issues.
Health Reimbursement Account	HRA	Health plan option available to WVUS employees as an alternative to an OAP (see entry). WV contributes annually to the HRA deductible for each employee with an HRA, which may be used to pay for eligible healthcare expenses only.
height for age	HFA	Measure of long-term growth. Low height for age is considered stunting, sometimes called chronic malnutrition. This measurement is a good long-term indicator of general welfare (directly affected by food consumption, health, and care) and is not sensitive to short-term fluctuations. See weight for age.
Hope for the Holy Land		Supported by Christian leaders like Lynne Hybels, a WV program promoting a view of the the Holy Land that is pro-Israel, pro-Pales- tine, pro-peace, pro-justice, and pro-Jesus.
Hope Initiative		Established in 2000 and used internally in reference to WV's marketing scale-up to support WVI's Hope Initiative and raise AIDS awareness among the American public, particularly the church.
Hope Prayer Team		Opportunity for WV supporters to pray for urgent needs, guided by monthly emails that include news from around the world, prayer points, and links to other ways to care for children in need. www.worldvision.org/join-hope-prayer-team
Horizon		Name of the database system that replaced the older versions of PMIS (see entry).
Hostile Environment Awareness Training	HEAT	Training for staff and personnel traveling to and working in medium- and high-risk countries.
household economic well-being		The state of income, assets, and economic status enjoyed by a household.
HR business partner	HRBP	Human resource consultants serving WVUS by providing strate- gic consulting, employee advocacy, and risk mitigation resulting in increased organizational effectiveness.
hraccess		The WVUS self-service, Internet-based payroll and employee database system.
Human Resources	HR	Group within WVUS that provides a full range of strategic and tactical human resource services to the organization. Such services include recruitment and selection, employee-relations consultation, training and development, job classification, compensation, policy and procedure development, and employee benefits administration.
human trafficking		Also known as modern-day slavery, human trafficking is the illegal trade in human beings which uses fraud, force, or coercion to exploit people for profit through the commercial sex trade or labor.



ENTRY	ABBREVIATION	DEFINITION
Humanitarian Accountability Partnership	НАР	Group that seeks to strengthen accountability in the international humanitarian system and provide an independent voice for those affected by disasters and conflict. WVI is a board member of this group. www.hapinternational.org
Humanitarian and Emergency Affairs	HEA	Ministry unit that handles WV's disaster-management efforts. HEA teams throughout the Partnership conduct a variety of activities that seek to strengthen the ability of local communities to assess their risk of disaster and prepare for it. When local capacity is overwhelmed, WV provides hands-on emergency response by supplying appropriate mixes of pre-positioning planning, situation assessments, humanitarian personnel, and relief supplies and equipment, along with protection, advocacy, healthcare, peacebuilding, economic recovery, and child- centered programming.
humanitarianism		Rooted in international humanitarian law and international standards, this concept focuses on saving lives, guided by the following principles: the humanitarian imperative always comes first; neutrality; independence; impartiality; and the right to life with dignity.
Humanitarian Learning, Evaluation, Analysis, and Review Network	H-LEARN	Part of the quality assurance team for HEA, whose goal is to use fact-based learnings to make decisions and changes to policies, systems, and standards.
Humanity United	HU	U.Sbased foundation committed to building peace and advancing human freedom that leads, supports, and collaborates with a broad network of efforts, ideas, and organizations that share the vision of a world free of conflict and injustice.
Hygiene Kit		WV kit that provides basic personal hygiene supplies for those in need in the U.S. as a result of poverty, homelessness, or natural disaster.
inbound logistics		The movement of materials from suppliers and vendors into production processes or storage facilities.
Income Performance Management	IPM	Revenue report for tracking of most private cash. For alternate meaning, see integrated programs model.
international nongovernmental organization	INGO	Defined by the United Nations Economic and Social Council as "any organization which is not established by inter-governmental agreement." These organizations often focus on a specific set of issues, such as hunger or disease, and can receive partial funding through government and/or private donations.
indicator		Quantitative or qualitative measure used to demonstrate change by showing the extent to which program or project effects are being or have been achieved.
Indicator Tracking Table	ITT	Tool used to monitor the progress of program or project indicators. For each program/project indicator, staff use the ITT to show the baseline value, the 6 to 60 month targets and achievements, and explanations of variance between what was planned/targeted and what was achieved (semi-annually, annually, and over the life of the project/implementation phase).



ENTRY	ABBREVIATION	DEFINITION
indigenous		Describes people who are the original inhabitants of a country (e.g., Native Americans or Australian Aborigines). The term is rarely appropriate in an NGO humanitarian context; the terms "local" or "national" are generally correct.
individual competency		An individual's possession and application of skills, knowledge, and attitudes needed to perform effectively in a given job, role, or situation.
infant mortality rate	IMR	Rate at which babies younger than I year old die, per 1,000 live births. The IMR is used as an indicator of the level of health in a country. https://www.cia.gov/library/publications/the-world-factbook/ rankorder/2091rank.html
infant, young child feeding	IYCF	Feeding program targeting infants and young children. Often includes educational opportunities for mothers on feeding infants and young children using mother-to-mother mentoring (see entry).
initiative		Special activity not part of an ongoing mainline business operation.
innovation		At WVUS, the development of game-changing, revenue-generating programs that align with the organization's mission, vision, and strategy. While reporting to Mobilization, the Innovation function is an enterprise asset/capability/Center of Excellence.
Integrated Management of Childhood Illness	IMCI	Integrated approach to child health that focuses on the well-being of the whole child. IMCI aims to reduce death, illness, and disability, and to promote improved growth and development among children under 5 years of age. IMCI includes both preventive and curative elements that are implemented by families and communities as well as by health facilities (WHO definition).
Integrated Programs Model	IPM	Set of programming guides for undertaking WV's work at the community level. It covers all lines of ministry. IPM has been streamlined, and is now known as WV's DPA (see entry).
Integrated Regional Information Networks	IRIN	The service of the U.N. Office for the Coordination of Humanitarian Affairs (OCHA) that provides humanitarian news and analysis covering parts of the world that are often under-reported, misunderstood, or ignored. www.irinnews.org
Integrated Water Resources Management	IWRM	Participatory planning and implementation process that brings together stakeholders to determine how to meet society's long-term needs for water and coastal resources. Using sound science, the objective is to maintain essential ecological services and economic benefits.
Integrity Hotline		Means for WV staff to anonymously report abuse, theft, and other threats to WV's integrity. When a call is received, WVUS Legal, HR, and Internal Audit (see entries) staffs are notified within three days. After an investigation is made, updates are provided to the vendor so the original caller can call back for status updates. Once the allegation response is completed, a report of the allegation and response is made to the WVUS board and WVUS senior management. This service is operated by an outside vendor.
InterAction		Largest alliance of U.Sbased international development and human- itarian NGOs. With over 180 members operating around the world, it works to overcome poverty, exclusion, and suffering by advancing social justice and basic dignity for all. www.interaction.org



ENTRY	ABBREVIATION	DEFINITION
internally displaced person	IDP	Technical term for a person who is displaced within his/her own country. This person is NOT a refugee (see entry).
International Action Network on Small Arms	IANSA	Global movement against gun violence, linking civil society organizations working to stop the proliferation and misuse of small arms and light weapons. WVI is a member. www.iansa.org
International Baby Food Action Network	IBFAN	Consists of public interest groups working around the world to reduce infant and young child morbidity and mortality. IBFAN aims to improve the health and well-being of babies and young children, their mothers, and their families through the protection, promotion, and support of breastfeeding and optimal infant feeding practices. As a member, WVI has participated in, and benefited from, the development of a code of conduct for the industry, guidelines on the use of milk products, and issues surrounding mother-to-child transmission of HIV through breastfeeding. www.ibfan.org
International Campaign to Ban Landmines	ICBL	Global network in over 100 countries working for a world free of landmines. WVI is a member. www.icbl.org
International Committee of the Red Cross	ICRC	Works worldwide to provide humanitarian help for people affected by conflict and armed violence and to promote the laws that protect victims of war. A partner agency of the IFRC (see entry), the ICRC is the implementing arm that acts on behalf of IFRC members, specifically in conflict zones. www.icrc.org
International Council of Voluntary Agencies	ICVA	Brings members, non-member NGOs, and other partners together in a continuous dialogue on policy and practice. WVI is a member, and served as chair in 2006. Through ICVA, WV has access to various U.N. and other agencies and is able to interact with NGOs from both developed and developing countries on issues of humanitarian assistance and development. https://icvanetwork.org/
international development		Multidisciplinary field that may impact poverty reduction, governance, healthcare, education, crisis prevention and recovery, and economic restructuring with the goal of alleviating poverty among citizens of developing countries.
International Federation of Red Cross and Red Crescent Societies	IFRC	The world's largest humanitarian network that acts before, during, and after disasters and health emergencies to meet the needs and improve the lives of vulnerable people. https://ifrc.org/
international humanitarian law	IHL	Set of rules that seek, for humanitarian reasons, to limit the effects of armed conflict. It protects persons who are not—or are no longer—participating in hostilities and restricts the means and methods of warfare. IHL is also known as the "law of war" or the "law of armed conflict."
International Institute of Rural Reconstruction	IIRR	Small international development, research, and training organization with more than 80 years of grassroots experience working in people-centered, sustainable development in Africa, Asia, and Latin America. In 1978, the IIRR Creed inspired future WV leaders in transitioning from traditional child sponsorship to the ADP (see entry) model. www.iirr.org

ENTRY	ABBREVIATION	DEFINITION
International Labor Organization	ILO	The ILO was founded in 1919 on the premise that universal, lasting peace can be established only if it is based on social justice. The main aims of the ILO are to promote rights at work, encourage decent employment opportunities, enhance social protection, and strengthen dialogue on work-related issues. WV is on a list of NGOs with consultative status and continues to advocate with the ILO for the elimination of intolerable forms of child labor. www.ilo.org
International Monetary Fund	IMF	With over 180 member countries, the IMF was established to promote international monetary cooperation and economic growth, and exists to promote a healthy world economy. It provides policy advice and financing to members in economic difficulties and also works with developing nations to help them achieve macroeconomic stability and reduce poverty. www.imf.org
International Organization for Migration	IOM	Leading international organization dedicated to promoting humane and orderly migration for the benefit of all, encouraging social and economic development, and upholding the human dignity and well- being of migrants. It does so by providing services and advice to governments and migrants. www.iom.int
International Program on the Elimination of Child Labor	IPEC	Works toward the progressive elimination of child labor by strengthening national capacities to address the issue and by creating a worldwide movement to combat it. www.ilo.org/public/english/standards/ipec/index.htm
International Programs Group	IPG	Division comprising teams that establish a working relationship within the full range of WV Partnership staff, governments, and agencies in the United States and in countries in which WV operates. IPG works with field staff to help identify, develop, initiate, and fund priority projects. These are either within area development programs or on a short-term, emergency, or relief basis. In addition, the IPG framework includes technical and sectoral specialists who provide expertise and training to equip staff worldwide with the knowledge and skills to transform lives.
International Rescue Committee	IRC	Founded in 1933 at the request of Albert Einstein, the IRC offers care and assistance to refugees forced to flee from war or disaster. Working in over 40 countries and in 22 U.S. cities to restore safety, dignity, and hope to millions, the organization focuses on building local capacity and self-sufficiency and on promoting human rights, participation, and accountability. www.rescue.org
InterVarsity Christian Fellowship	IVCF	InterVarsity Christian Fellowship is an evangelical campus ministry working with students and faculty on U.S. college and university campuses. Since 2006, World Vision ACT:S has been partnering with InterVarsity chapters around the nation.
intranet		Internal Web-based communication tool for employees that includes resources such as daily headlines, a staff directory, and information about the organization that employees need to do their jobs.
Islam		Islam is the official name of the Muslim faith. Muslim (noun) refers to an adherent. Muslim (adjective) describes a person or practice connected with the Islamic faith.
iStore		eCommerce system used to manage donation inventory and processing from the WV website.



ENTRY	ABBREVIATION	DEFINITION
Jira		Request management system used by WV's Internet Business Unit (IBU) Client Center for intake and management of digital requests.
Joint United Nations Programme on HIV/AIDS	UNAIDS	Partnership that leads and inspires the world in achieving universal access to HIV prevention, treatment, care, and support. WVI works in partnership with UNAIDS—serving on the UNAIDS management committee, attending global and regional conferences, and contributing to discussions of best practices related to AIDS. www.unaids.org
Journey to Jamaa	j2j	Flexible, 45- to 90-minute, interactive, film-based worship service underwritten by WV. J2J is designed to educate churches about poverty and invite them to participate in child sponsorship.
Jump Start Initiative		A 2008 to 2013 WVI program designed to address critical health, water and sanitation, and nutrition deficiencies among beneficiaries in ADPs in 26 countries. See 7-11 Interventions.
just in time	JIT	Inventory-control system that limits material flow into assembly and manufacturing plants by coordinating demand and supply to the point at which desired materials arrive just in time for use. Developed by the auto industry, it refers to shipping goods in smaller, more frequent lots.
key performance indicators	KPI	Financial and non-financial metrics used to quantify objectives to reflect strategic performance.
KidREACH		A program in the U.S. that equips faith- and community-based partners to establish and maintain academic mentoring sites. Trained volunteers at each site provide practical educational assistance and personal encouragement to students who are referred by their teachers. KidREACH was begun by WV but is no longer considered a WV program; rather, WV trains churches and small NGOs in communities of focus to own and operate KidREACH, helping to ensure sustainability and long-term impact in the communities where WV works.
Kisongo Trek		A WVUS awareness and fundraising program. KT is an immersive experience that brings the sights and sounds of Africa to life through innovative technology, state-of-the-art cinematography, and captivating imagery, all in the back of a mobile semi-truck that brings this experience to communities across the U.S.
knowledge management		The capture, organization, and storage of knowledge and experiences of individual workers and groups within an organization to make this information available to others. Management of knowledge assets occurs through people, processes, and technology, with the aim of ensuring organizational learning and change.
Knowledge Space	K-Space	IPG's information Web portal. Contains country dashboards and access to GIS and Stellent (see entries).
Knowledge, Attitude, and Practice Survey	КАР	Used in the design and evaluation of field programs.
KPMG		WV's independent public accounting firm, which provides an opinion as to whether WV's annual financial statements conform to GAAP (Generally Accepted Accounting Principles) and present the organization's financial position fairly.

ENTRY	ABBREVIATION	DEFINITION
Kyoto Protocol		Negotiated in 1997 in Kyoto, Japan, and effective in 2005, this international agreement is linked to the United Nations Framework Convention on Climate Change, which commits its parties by setting internationally binding greenhouse gas emission reduction targets. See greenhouse gases entry.
Latin America and Caribbean Regional Office	LACRO	WVI regional office that provides strategy and support for programs in Bolivia, Brazil, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Haiti, Honduras, Mexico, and Nicaragua.
latrine	SanPlat latrine and VIP latrine	Sanitation measure to help prevent open defecation. Two types of latrines are supported by WV: I. SanPlat — Abbreviation of "sanitation platform," a reinforced concrete slab laid on a latrine pit. The slab makes cleaning easy and is cost-effective since it can be reused on a new pit when the existing one is full. Some slabs have foot guides to help ensure that all fecal matter goes through the hole in the slab. SanPlats have covers on the hole that help to reduce flies and odors. 2. VIP — A latrine with a vertical pipe added to draw odors out of the pit. The pipes also trap incoming flies, reducing the spread of disease.
Lausanne Movement		Seeks to serve leaders worldwide by facilitating theological discussion and development of practical strategies to address the seminal issues facing the Church and world today with respect to global missions. The Lausanne Committee for World Evangelization (LCWE) grew out of the first World Congress on Evangelism in Berlin in 1966. WV's MARC (Missions Advanced Research and Communications Center; former publishing arm for WV) supported both the World Congress and LCWE, and senior WVI staff were involved in the early decades of the movement. www.lausanne.org
lean process		Product improvement strategy designed to develop better products, services, or processes through incremental growth over time or breakthrough growth all at once. Lean process uses data and analysis to reduce errors and create more efficient service methods. Increased efficiency allows WV to provide more funds and support for children. Lean process is more commonly known as Six Sigma.
Learning Centers	LC	Based in national offices (NOs; see entry), LCs promote the development of areas of excellence and expertise and provide opportunities for regional technical specialists to translate their expertise into practical programming that leverages learning and mainstreams promising practices across the region.
Learning Lab		Practical, hands-on, intensive training course for DME (see entry) staff. It uses a blended learning approach and is based on the competency framework for DME. This helps an office develop a critical mass of staff with key skills in baseline/evaluation for measuring child well-being.
Learning through Evaluation with Accountability Planning	LEAP	A framework for design, monitoring, and evaluation (DME; see entry) of field programming that is common to the WV Partnership.
leverage		See multiplier entry.
life of project	LOP	Refers to the time period in which a project is officially funded and implemented, from start date to end date.



ENTRY	ABBREVIATION	DEFINITION
line of ministry	LOM	WV's main ministry focus areas are Transformational Development, Humanitarian and Emergency Affairs, and Advocacy and Justice for Children.
Local Capacities for Peace (Do No Harm)	LCP	Tool developed by the Collaborative for Development Action and a broad range of NGOs to analyze whether influxes of aid (food, shelter, training, etc.) build communities' unity or contribute to conflict and violence. Thousands of WV staff have received training in LCP, generating a groundswell of program redesign and improved sensitivity to sources of conflict.
long-lasting insecticidal net	LLIN	Bed nets that are factory-treated with an insecticide incorporated into the net fabric. The insecticide lasts at least 20 washes in standard laboratory testing and three years of recommended use under field conditions. With LLINs, the time-consuming method of retreating old nets is no longer necessary. LLINs are promoted by key malaria partners as a cost-effective and sustainable method for protection against malaria.
long-term disability	LTD	WV's LTD plan provides income replacement to eligible employees at 60 percent of an employee's base salary after six months of total disability and can continue up to age 65, depending on age at the time of disability.
long-term donor value	LTDV	The value of a donor's relationship over a period of time, primarily in terms of dollars given.
Lutheran World Relief	LWR	A faith-based NGO that that works with Lutherans and partners around the world to end poverty, injustice, and human suffering. Started in 1945, the LWR works in Africa, Asia, the Middle East, and Latin America to help communities increase sustainability. www.lwr.org
machine-dug well		Shallow well dug by a mechanized or manually operated machine (e.g., drilled rig) with a small diameter. This is easily protected and fitted with a hand or submersible pump. Such wells do not carry the risk of pollution or collapse that are common to hand-dug shallow wells.
magnetic ink character recognition	MICR	The line of numbers at the bottom of a response device (see entry) or checks at the bank. WVUS Donation Processing uses special scanning equipment (WAUSAU) to process donations. The MICR line contains coded information such as the donor ID number, account number, associated campaign code, and expected donation, all of which is accessed when the MICR is scanned.
major donor		An individual or family giving, or having the capacity to give or influence, gifts of \$25,000 per year or more.
Make Our Voices Echo	MOVE	A WV U.S. Programs effort, MOVE supports a dynamic community of youth who share a vision for youth-led positive change in the U.S. MOVE uses the Web, social media, campaigns, and initiatives to connect youth and young adults to issues of importance to them, while linking these budding advocates to one another.
Management and Leadership Program	MLP	Eight-hour required training for all managers within their first year of supervising staff at WVUS.
maternal mortality rate	MMR	The number of maternal deaths per 100,000 live births; measures the probability that a pregnant woman will die from causes related to pregnancy or childbirth.



ENTRY	ABBREVIATION	DEFINITION
maternal, newborn, and child health	MNCH	Term applied to programs or health services for mothers, newborns, and children under age 5.
maternal and child health	МСН	Health programs for children under 5 and mothers that revolve around 7-11 (see entry) strategies.
Médecins Sans Frontières	MSF	Known in the U.S. by its English translation, Doctors Without Borders (see entry).
Medical Assistance Program	МАР	A global Christian health organization that partners with people living in conditions of poverty to save lives and develop healthier families and communities. MAP provides essential medicines, promotes community health, and helps prevent and eradicate disease. www.map.org
Medical Teams International	MTI	Christian global health organization that recruits medical professionals to provide healthcare in the wake of disasters around the world and to develop local capacities in areas that lack basic medical care. Originally called Northwest Medical Teams. www.medicalteams.org
memorandum of understanding	MOU	Written document setting forth agreements reached between parties to an event or transaction. It is a variant of a contract.
Mennonite Central Committee	МСС	Relief, development, and peace agency of the North American Mennonite and Brethren in Christ churches. www.mcc.org
Mercy Corps		Founded in 1979, this Portland-based humanitarian organization provides assistance to people in more than 40 countries, working with people to reach their potential amidst disasters, poverty, and conflicts. www.mercycorps.org
messaging guidelines		Created for WV staff, covering specific topics such as an HEA (see entry) event or an issue like northern Uganda and child soldiers. Typically a document that provides an overview of the subject, sensitive issues to be aware of, key messages for communicators, and general guidelines on how to speak to the topic with different audiences. These guidelines ensure that the entire organization speaks with one voice on a given issue.
metric ton	MT	The metric system is used throughout the WV Partnership for weights and measures, particularly food commodities. A metric ton is 2,204.623 pounds; it is 110 percent of a short ton and 98 percent of a long ton. www.onlineconversion.com
microcredit / microloan		Microcredit is the extension of very small loans (microloans) to poor borrowers who typically lack collateral, steady employment, and a verifiable credit history. It is designed to spur entrepreneurship, increase incomes, alleviate poverty, and often empower women.
microenterprise		Small business that employs a small number of employees. A microenterprise will usually operate with fewer than 10 people and is started with a small amount of capital. Most microenterprises specialize in providing goods or services for their local areas.
microenterprise development	MED	Strategy that helps enable the poor to become self-sufficient through sustainable access to financial services, markets, technology, information, and management skills.



ENTRY	ABBREVIATION	DEFINITION
microentrepreneur		Business owner with fewer than 10 employees who typically operates an informal sector business without government registration. Many microentrepreneurs in the developing world are limited by their inability to access formal credit (see entry for microfinance).
microfinance		Microfinance is the provision of financial services to low-income clients or solidarity lending groups, including consumers and the self-employed, who traditionally lack access to banking and related services.
microfinance institution	MFI	Local lending office within a community that is managed by local professionals. These offices ensure that funds are protected and widely invested. VisionFund (see entry) is WV's wholly owned subsidiary organization that oversees its MFIs in various countries.
microloans		See microcredit entry.
microsite		Any WV website not housed under worldvision.org. In order to have a microsite, permission must be received from the Internet Business Unit.
middle donor		At WV, an individual or family giving \$1,500 to \$24,999 annually.
Middle East and Eastern Europe Regional Office	MEERO	WV regional office that provides strategy and support for programs in Afghanistan, Albania, Armenia, Azerbaijan, Bosnia and Herzegovina, Georgia, Jerusalem/West Bank/Gaza, Jordan, Kosovo, Lebanon, Pakistan, and Romania.
Middle East Council of Churches		Fellowship of churches inaugurated in 1974 and now containing four "families" of Christian churches: Oriental Orthodox, Eastern Orthodox, Catholic, and Protestant (or Evangelical). www.mec-churches.org
mid-year program management report	MYPMR	Name for semi-annual reports, according to latest LEAP (see entry) documents.
Millennium Development Goals	MDGs	To meet the needs of the world's poorest people, in 2000 the U.N. developed eight MDGs to be realized by 2015. These goals range from ending poverty and hunger to drastically reducing the incidence of AIDS and malaria. www.un.org/millenniumgoals
Millennium Water Alliance	MWA	Consortium of leading U.S. humanitarian and faith-based NGOs. Its goal is to work across the globe to serve millions of people by providing access to safe drinking water and improved hygiene and sanitation using USAID and partner matching funds. NGOs in MWA include CARE, Catholic Relief Services, Food for the Hungry, Global Water, International Water and Sanitation Centre, Lifewater International, Living Water International, Pure Water for the World, Water.org, WaterAid, Water for People, Water Missions International, and World Vision (UNICEF is an Alliance Advisor). mwawater.org
Ministry of Health	МОН	Term commonly applied to the local or national government entity whose role is to provide information, raise health awareness, ensure the accessibility of health services, and monitor the quality of health services provided to citizens and visitors. MOH is also involved in the control of illness and disease and in coordinating the use of resources and expertise where necessary.

ENTRY	ABBREVIATION	DEFINITION
Mission America	MA	Coalition of Christian leaders who have prayerfully come together to mobilize the Church for praying, caring, and sharing the Gospel of Jesus Christ in deed and word. WV is a partner. www.missionamerica.org
Mission Aviation Fellowship	MAF	MAF flies around 3 million miles each year in service to more than 600 Christian and humanitarian organizations worldwide, including WV. www.maf.org
mobile health	mHealth	The practice of medicine and public health supported by mobile devices. Phone app used by community health workers or health teams to track health data (such as immunizations and prenatal healthcare visits for mothers) and to help provide timed and targeted counseling; ttC (ttC; see entry). WV utilizes mHealth.
Mobilization	МОВ	Division in WVUS made up of Communications, Marketing Channels and Products, Mid-level Donors, Donor Services, and Church Relations. Its goal is to raise funds and awareness to support the work of WV.
Model of Ministry	МоМ	Strategic planning tool that guides WV's distinct contribution to development in different contexts. It provides a framework by which WV can inform and align all its strategies with the global strategy. The model helps WV see countries in terms not just of geography, but also physical need and social stability.
moderate acute malnutrition	MAM	Typically a nonfatal form of undernutrition. MAM requires some intervention to avoid becoming severe, but does not require RUTF (see entry). WV helps to provide MAM interventions.
monthly bill	mobill	Periodic statement sent to WV sponsorship and non-sponsorship donors with a recurring pledge.
most vulnerable children	MVC	Children whose quality of life and ability to fulfill their potential is affected by extreme deprivation and violations of their rights. These children often live in catastrophic situations and relationships characterized by violence, abuse, neglect, exploitation, exclusion, and discrimination.
mother-to-mother mentoring		Mothers sharing with other mothers in their community what they have been learning and practicing in areas related to child health. Used in PD/Hearth (see entry).
Multiple Indicator Cluster Surveys	MICS	Survey program developed by UNICEF to provide internationally comparable data on the situation of women and children. This tool is used to monitor progress toward internationally agreed-upon goals, such as the MDGs (see entry).
multiplier		Amount by which a donor's gift will multiply in impact when used in the field. Much of the income WV receives in government and private grants and corporate gifts-in-kind requires additional funds, which WV seeks to raise from private donors. Also known as leverage.
multi-year assistance program	МҮАР	Funding mechanism of USAID/FFP (see entries) used to fund food security development projects.
Muslim		Muslim (noun) refers to an adherent of the Islamic faith. Islam is the official name of the faith. (Note: Moslem is not an accepted alterna- tive to Muslim and can be offensive to adherents of the Islamic faith.)



ENTRY	ABBREVIATION	DEFINITION
my Partnership, Budgeting & Accounting System	myPBAS	Contains budgets for all WV projects and tracks them throughout the Partnership (formerly called PBAS).
National Association of Evangelicals	NAE	The mission of NAE is to extend the kingdom of God through a fel- lowship of member denominations, churches, organizations, and indi- viduals, demonstrating the unity of the body of Christ by standing for biblical truth, speaking with a representative voice, and serving the evangelical community through united action, cooperative ministry, and strategic planning. WV has a positive and cooperative relationship with the NAE and close relations with many of its members. www.nae.net
National Boards Policy		Comprehensive document that outlines the WVI Board policy on Boards and Advisory Councils of WV national offices.
national capacity development		Provides training and resources to enhance the effectiveness of local organizations in promoting child well-being, especially in areas of education and youth development. The team also trains all USP (see entry) staff in the foundations of the division's work.
National Council of Churches	NCC	Since its founding in 1950, the National Council of the Churches of Christ in the USA has been the leading force for ecumenical coopera- tion among Christians in the U.S. The NCC's member faith groups— from a wide spectrum of Protestant, Anglican, Orthodox, Evangelical, historic African-American, and Living Peace churches—include 45 million persons in more than 100,000 local congregations in commu- nities across the nation. www.ncccusa.org
national field support		Provides assistance to WV U.S. field sites in the areas of finances, communications, monitoring and evaluation, and general operations.
National Leadership Council	NLC	This group of World Vision donors, senior leadership, and Board members steers the For Every Child campaign and is overseen by the WVUS President's office.
national offices (WV)	NO	There are three different types of national offices: I. A part, or branch, of WVI rather than being separate legal entities. These offices are managed and governed as such. 2. A national office that is legally separate from WVI but not yet fully independent. Until they become fully independent, these offices agree to prior review and approval by WVI on specific key decisions. 3. A national office with a proven track record, which is fully independent within the WV Partnership. These offices make all governance decisions affecting their respective offices, considering the larger consequences to the Partnership and consulting with those that may be affected by their decisions.
National Youth Advisory Council	NYAC	Part of WVUS's Youth Empowerment Program (see entry), the NYAC is a mutually transformative opportunity for youth and WV national staff. NYAC comprises a select group of youth leaders from around the country who reflect, provide youth perspective, and manage initiatives that help support the growth and effectiveness of the work in U.S. Programs field sites.



ENTRY	ABBREVIATION	DEFINITION
Nazarene Compassionate Ministries	NCM	Following the example of Jesus, NCM partners with local Nazarene congregations around the world to clothe, shelter, feed, heal, educate, and live in solidarity with those who suffer under oppression, injustice, violence, poverty, hunger, and disease. NCM exists in and through the Church to proclaim the Gospel to all people. NCM has partnered with World Vision to promote the 30 Hour Famine with youth groups in its constituent churches. www.ncm.org
Negotiated Indirect Cost Rate Agreement	NICRA	Formal agreement between USAID and WVUS that identifies the indirect cost-rate that must be included in all U.S. government grant proposals where indirect cost recovery is allowed by the donor. This is crucial indirect revenue required to ensure that grant resources appropriately reach beneficiaries. Each year, WV must negotiate an estimated NICRA rate with USAID.
net enrolment rate	NER	Calculated by dividing the number of students of a particular age group by the number of children in the population of that age group. Unlike GER (see entry), NER indicates the actual share of the particular age group that should be enrolled in schools; therefore this rate can never exceed 100%.
net present value	NPV	Business terminology used to describe the future stream of benefits and costs converted into equivalent values today, using an approximate discount rate.
NetHope		Founded in 2011, this nonprofit brings together the knowledge and power of 39 leading international humanitarian organizations (including WVI) so that the best information communication technology and practices can be used to serve people in the developing world. NetHope's members have well-established ICT (see entry) departments that use technology strategically to support their programs. http://nethope.org/
new donor treatment	NDT	Welcome series for new WV donors, in the form of email and/or direct mail appeals.
New Employee Orientation	NEO	Required two-day course for all new WVUS employees. NEO offers a strategic picture of the organization, its challenges, and its goals, and gives employees an understanding of how their work is integrated within the organization's structure.
NGO Forum for Health		Promotes equity and justice in healthcare by joining with other INGOs (see entry) worldwide. WVI is a founding member of this group. http://ngo-forum-health.ch
NGO Group for the Convention on the Rights of the Child		Brings into a cooperative network a variety of organizations that share a mutual concern for the promotion, monitoring, and implementation of the UN Convention on the Rights of the Child (CRC). WV is a member, has served on the coordinating committee, and in 2005, was treasurer of the coalition. WV is also a member of sub-groups on child labor, sexual exploitation of children, children in armed conflict and displacement, education, juvenile justice, and the girl child. www.crin.org/NGOGroupforCRC
NGO Working Group on the Security Council		Brings together about 30 major NGOs (including WV) for a series of meetings—recently, 40 to 45 annually—with U.N. Security Council ambassadors and senior U.N. officials. www.globalpolicy.org/ngo-working-group-on-the-security-council



ENTRY	ABBREVIATION	DEFINITION
non-Christian		A term that should be avoided, especially when referring to a country. Preferable references include "sensitive context/s," "country/ies where most people are of other faiths," or "country/ies where there are few, if any, Christians."
non-exempt		Employees who do not meet the requirements for exempt (see entry) status. These employees are paid hourly and are entitled to overtime pay under specific provisions of federal and state laws.
non-food item	NFI	These items—such as cooking utensils, tents, blankets, and hygeine kits—are used primarily in emergency relief situations, where they are distributed to affected populations.
nonformal education		Structured but flexible educational efforts that take place outside a traditional school system, and in which content is tailored to the individual needs or situations of the students— many of whom are prevented by their living situations from attending a formal educational program. The subject matter often encompasses practical information or life skills. Nonformal education can sometimes help children enter or reintegrate into a formal education system. Educational programs that take place in settings such as Child-Friendly Spaces (see entry) fall into this category. Do not use the term "informal education" in reference to nonformal education. See WVUS Style Guide for usage guidelines.
non-substitutionary revenue		Revenue raised by one program that does not take revenue away from another program.
Norwegian People's Aid	NPaid	The Norwegian labor movement's politically independent humanitarian aid organization, established in 1939. Since 1992, it has been involved in landmine clearance operations. www.npaid.org
Office for the Coordination of Humanitarian Affairs	OCHA	Responsible for the U.N.'s coordination of humanitarian response in addition to policy development and humanitarian advocacy. Formerly known as the Department of Humanitarian Affairs (DHA). www.unocha.org
Office of Foreign Disaster Assistance	OFDA	U.S. government agency responsible for leading and coordinating the U.S. Government's response to disasters overseas. www.usaid.gov/who-we-are/organization/bureaus/ bureau-democracy-conflict-and-humanitarian-assistance/office-us
Office to Monitor and Combat Trafficking in Persons		Based in the U.S. State Department, this office is responsible for producing the annual Trafficking in Persons (TIP) Report and for leading the United States' engagement against human trafficking in the U.S. and around the world. www.state.gov/j/tip
ONE Campaign		With 3.7 million members in 190 countries, the ONE Campaign rallies its members to speak out against extreme poverty through petitions, phone calls, letters, and rallies. (Note that ONE is not an acronym.) www.one.org
one-time receipting	OTR	Receipting program for all donors who do not receive sponsorship monthly billing statements; managed by the Single Gift program. Also known as WR (see entry).
Open Access Plus	OAP	Replaces PPO. WVUS health plan option that includes medical, dental, and vision coverage. See also HRA.
OpenHire		See Recruitment Management System (RMS).



ENTRY	ABBREVIATION	DEFINITION
oral rehydration solution	ORS	Used to prevent or correct dehydration in young children after they experience bouts of diarrhea or vomiting.
Organization of American States	OAS	The main political, juridical, and social governmental forum in the Western Hemisphere, the OAS brings together the 35 independent nations of the Americas to achieve "an order of peace and justice, to promote their solidarity, to strengthen their collaboration, and to defend their sovereignty, their territorial integrity, and their independence." Its main pillars are democracy, human rights, security, and development. www.oas.org
orphans and vulnerable children	OVC	Used primarily to describe children who have lost one or both parents (the U.N. definition of orphan) to AIDS, or who are otherwise vulnerable, including children whose parents are HIV-positive or whose families are caring for additional relatives or community members in need due to the impact of AIDS in their community.
Orthodox Church		Christian church that encompasses Eastern churches and whose core beliefs are in keeping with the Nicene Creed. The Orthodox church was originally the Christian church of the Eastern Roman Empire. It was also called the Eastern Orthodox Church or the Greek Orthodox Church. www.goarch.org
outcome		Benefits and changes (in individual or corporate behavior/practices, or systematic capacity) to which inputs have contributed.
outcome mapping		Characterizes and assesses the contribution that programs make to the achievement of outcomes, or an integrated system of planning, monitoring, and evaluation. See DME.
Outreach, Inc.		Publisher of Outreach magazine for church leaders, as well as owner of Web platforms churchleaders.com and sermoncentral.com. World Vision partners with Outreach for media buys and editorial content. www.outreachmediagroup.com
Overseas Development Administration	ODA	UK funding agency, similar to USAID in the U.S.
Overseas Development Institute	ODI	Britain's leading independent think tank on international development and humanitarian issues. www.odi.org.uk
Pan American Health Organization	РАНО	An international public health agency with 100 years of experience in working to improve health and living standards of countries in the Americas. It serves as the specialized organization for health of the Inter-American System and the Regional Office for the Americas of the World Health Organization, enjoying international recognition as part of the U.N. system. www.paho.org
Participatory Hygiene and Sanitation Transformation	PHAST	Innovative approach to promoting hygiene, sanitation, and community management of water and sanitation facilities. PHAST helps community members improve hygiene behaviors, prevent diarrhea and other water-related diseases, and manage water and sanitation facilities. PHAST is done by demonstrating the relationship between sanitation and health status, increasing the self-esteem of community members, and empowering the community to plan environmental improvements and to own and operate water and sanitation facilities.



ENTRY	ABBREVIATION	DEFINITION
Partnership		WV uses this term to refer to the worldwide network of World Vision offices. It is not a partnership in the legal sense of the word.
Partnership Advocacy Strategy on Palestine and Israel	PASPI	Effort by key WV offices to form consistent messaging on the situation in Palestine and Israel. The result is a coordinated rollout of messages related to strengthening the church; human rights; access to humanitarian and development aid; peace, justice, and reconciliation; and occupation.
Partnership Identity Statements		Consists of three statements developed at the Partnership level that help describe WV in a consistent manner throughout the world. Each office is required to use the three statements in their external materials. The statements include a descriptor statement, a Christian motivation statement, and an inclusion statement.
Partnership Leadership Orientation Workshop	PLOW	PLOW is a week-long orientation program for new senior leaders across the Partnership that is offered by the Leadership and Organisation Development Team at the Global Centre.
Partnership Principles		The Partnership Principles define the foundation that enables WV to operate within a federal structure and help to address the paradoxes of power and control within the large organization. These Partnership Principles are empowerment (making decisions as close as possible to those affected by the decisions), interdependence (achieving a shared mission through cooperation), twin citizenship (honoring the work of both the local offices and the global organization), and accountability (mutually holding entities responsible for certain behavioral expectations). These are an important aspect of WV's decision rights and accountability mechanisms.
Pastors' Vision Trips		Program of the WVUS Church Engagement department through which WV staff take teams of 12 to 15 U.S. church pastors to visit WV projects in Africa and other locations worldwide so that they can experience development work firsthand. The original program name, C2C, is now used in the context of church-to-community partnerships.
payment card industry	PCI	Refers to debit, credit, prepaid, ATM, and other cards and associated businesses. WV must align with established security standards in order to accept these methods of payment.
peer review		Process through which, once every three years, each national office carries out a self-review of about six months, followed by a three- to four-day visit of peer reviewers to discuss approaches, learning opportunities, blind spots, and new directions.
people living with HIV and AIDS	PLWHA	Term used to describe men, women, and children who test positive for HIV.
performance management		At World Vision, performance management provides systems and processes that help to attract, develop, and retain top-quality talent. World Vision is dedicated to the process of aligning individual talent with intention and focus to achieve the personal and professional calling of each member of the organization.
picture folder	PF	Folder containing a photo and mini-biography of a child registered in WV's sponsorship program; used to introduce the child to his/her sponsor or potential sponsor.



ENTRY	ABBREVIATION	DEFINITION
Plumpy'nut [®]		Plumpy'nut is the trademarked name for a peanut butter–based ready-to-use therapeutic food (RUTF; see entry) used by WV and other NGOs to treat severe malnutrition in children. Punctuate as shown, and use the registered trademark on first mention in any communication.
policy formation committee	PFC	Forum for key WVUS leaders to discuss issues related to the organization's mission, review WVI policies and practices as they relate to WVUS, and produce policy statements when needed, as well as to approve WVUS advocacy campaigns and major policy initiatives.
portfolio		Segmented group of donor accounts, such as Single Gift, sponsor, advocate, middle donor, etc.
portfolio management		Process by which WV manages shared resources (funds raised internationally and allocated across the Partnership). It involves setting priorities for WV work based on the guidelines developed from the Partnership Strategy team's work, then using those priorities to guide international funding and resources and improve the fairness, transparency, and discipline of the process.
Position Analysis Questionnaire	PAQ	Form completed by WVUS managers to describe specific job duties and minimum requirements for a given position; assists HR in recommending an existing job description and/or creating a new job description.
Positive Deviants in Communities	PD/Hearth	Industry-wide program that helps identify positive deviants in a community and create effective models inspired by them. Often at least one mother in a community is able to keep her children healthy; by identifying the factors that allow her to do so, organizations are able to use local agriculture and environment to create a sustainable, effective, community-specific health model. One way PD/Hearth is implemented is through mother-to-mother mentoring (see entry).
potable water		Water that is safe for human consumption and can be obtained from a tap, protected well, or other protected water source.
Pregnant and lactating women children under 5 children under 2	PLW U5 U2	Groups that exhibit particular vulnerability and warrant specific services from humanitarian organizations operating in developing countries
President's Emergency Plan for AIDS Relief	PEPFAR	U.S. President's fund (started by George H. Bush) to provide relief for HIV and AIDS in developing countries.
prevention of mother-to-child transmission	РМТСТ	Health officials can employ a three-part strategy for preventing the spread of HIV from mothers to children: I. Prevent HIV infection among the parents, 2. Avoid pregnancies among HIV-positive women, and 3. Prevent transmission during pregnancy, labor, delivery, and/ or breastfeeding through antiretroviral drugs. Initiatives aimed at PMTCT include the Call to Action Project and the U.N. Interagency Task Team on PMTCT.
primary healthcare	РНС	Healthcare based on practical, scientifically sound, and socially acceptable methods and technology, made universally accessible through people's full participation and at a cost that the community and country can afford in every stage of development with a spirit of self-responsibility and self-determination.



ENTRY	ABBREVIATION	DEFINITION
principal caregiver		The person responsible for giving the majority of care to a dependent or vulnerable individual. A caregiver is responsible for ensuring the individual is provided with his or her basic needs and is treated with dignity.
principle-level choices		Four main principles that the WV Partnership has chosen to provide guidance to strategic choices. These are: Tackling the causes of poverty, Empowerment, Multiple-ministry emphasis, and Ministry priority. The principle-level choices inform strategic choices that articulate where and who WV serves (target segments), what WV does (target ministries), how WV is funded (marketing/financial models), how WV delivers services (operating model), and how WV is organized and governed (organizational choices).
private voluntary organization	Ρνο	The USAID defines a private voluntary organization as a tax-exempt, nonprofit organization working in, or intending to become engaged in, international development activities. These organizations receive some portion of their annual revenue from the private sector, and voluntary contributions of money, staff time, or in-kind support from the general public.
product		One-time giving offer, primarily pre-committed, loosely designated, leveraged (e.g., grant match or GIK) funds, but sometimes HEA, PNSF, or general funds. An offer, offer set, or value proposition presented to individuals to engage them in serving the poor through giving.
program		As defined by LEAP (see entry), the coordination of one or more time-bound projects to achieve a desired goal. A program cuts across sectors or geographic areas, uses a multi-disciplinary approach, involves multiple stakeholders, and is usually supported by multiple funding sources.
program cycle		As defined by LEAP, the six stages or components that all programs and projects pass through: assessment, design/redesign, implementation and monitoring, evaluation, reflection, and transition.
Programme Management Information System	PMIS	Technology solution to contain program data. The Partnership's PMIS is called Horizon.
project/program monitoring and evaluation		See DME and LEAP.
Promise Packs		Provide basic school supplies, personal hygiene items, and a blanket for children orphaned or made vulnerable by extreme poverty and AIDS internationally. The Promise Packs product is managed by WVUS's Kit Initiatives Team (see entry).
proselytize		Misunderstood by some to be a reference to any evangelistic activity, WV adheres to the definition encompassing activities that are coercive in nature. According to WVI's Christian Witness Policy, "WV will not proselytize nor work with those who insist on proselytism. Proselytism takes place whenever assistance is offered on condition that people must listen or respond to a message or as an inducement to leave one and join another part of the Christian church." Also applies to inducements to change religions.
prototype		New product or program being tested in market.



ENTRY	ABBREVIATION	DEFINITION
public health nurse	PHN	Public health nurses translate knowledge from the health and social sciences to individuals and population groups through targeted interventions, programs, and advocacy.
Q Ideas & Conference		Q educates church and cultural leaders on their role and opportunity to embody the gospel in public life. They convene thought leaders through their Web platform and annual conference with the goal of promoting "ideas for the common good." WV partners with Q to sponsor their main conference and other events throughout the year and also contributes to their editorial works. www.qideas.org.
QR Code		Machine-readable code consisting of a mixture of black and white squares. It is typically used for storing URLs or other information for reading by the camera on a smart phone.
QuickBooks POS		Software system used by some WV product warehouse locations to manage handling and membership fees for the distribution of building materials.
Qur'an		The holy book of Islam (literally "the recitation"). Also translated Quran, Koran, and less commonly Alcoran. Qur'an is preferred, as this is the form most commonly used by Muslim writers writing in English.
rainwater harvesting		Process of catching rainwater into reservoirs for current and future use. Examples are when rainwater is drained off of iron corrugated roofs into tanks for domestic use, and when sloping grounds direct rainwater into embankments (dams) for immediate or later use in irrigated farming.
Rapid Diagnostic Tests	RDTs	Help determine within a few minutes, from a drop of blood, whether someone is infected with a given virus. RDTs allow local health centers to be better stewards of their stocks of malaria drugs.
ready-to-use therapeutic food	RUTF	Easy-to-use food substance that allows for home-based treatment of children experiencing severe acute malnutrition (see entry). Plumpy'Nut® (see entry) is an RUTF often used by WV.
Recruitment Management System	RMS	System designed to support best practices in recruitment management. WVUS uses OpenHire (see entry), a product developed by Silkroad Technology Program.
Red Carpet		Software program used by WVUS's HR team to help onboard new employees.
Red Cross Code of Conduct		Principles agreed upon by the International Federation of Red Cross and Red Crescent Societies (IFRC; see entry) for ethical relief activities. The 10 principles include providing assistance according to need and prohibiting the use of relief aid to advance a particular political or religious view. WVI is a signatory.
reforestation		Restoration of a forest that has been reduced by human activities such as fire or cutting.
Reformed Church in America	RCA	The RCA exists in the United States and Canada and includes about 1,000 churches and 170,000 confessing members—people of diverse ethnicities and many cultures, growing and worshiping God together. www.rca.org



ENTRY	ABBREVIATION	DEFINITION
refugee		Technical term for someone who has fled his or her own country, primarily due to war or political reasons. It does NOT refer to someone still living within the borders of his/her own country (see internally displaced person).
regional offices (WV)	RO	Offices located in each of WV's regions of operation that act as primary points of contact for their national and field offices, as well as all programming taking place in that region. Regional offices inter- act with the Global Centre and oversee staff and programs, including funding allocations, monitoring and evaluation, spiritual formation, program development, and all other WV standard operational objectives.
Regional Working Group (WV)	RWG	An overall view of the interests, investments, and priorities in a group of WV countries. An equal number of representatives from national and support offices are invited to participate and represent all the offices that are engaged in a region. The RWG develops joint recommendations for the Regional Vice President (RVP) in terms of 1. setting strategic priorities for offices within the region and 2. prioritizing the investment of resources to national offices in line with global guidelines. The regional leader chairs the meeting and ultimately makes decisions on the group's recommendations.
registered children	RC	Children that are registered to participate in WV's sponsorship program. Registered children are selected and targeted to benefit specifically from the sponsorship program because they were identified by community leaders as being the most vulnerable. Some registered children are sponsored, and some may still be waiting for a sponsor. Never refer to registered children as "inventory."
ReliefWeb		UNOCHA (see entry) website dedicated to providing relevant humanitarian information and analysis; WV press releases can often be found here. reliefweb.int
request for proposal	RFP	Industry term for the process of submitting a proposal for the cost, schedule, and other elements of doing a project.
reserve powers (WV)		The critical decisions and authority that the Partnership agrees should be exercised by the center of the organization (i.e., the Global Centre) in order to enhance or protect the Partnership. All Partnership members voluntarily cede to the Global Centre's reserve powers to ensure mutual accountability.
resilience		As defined by the U.N. Food and Agriculture Organization, "the ability to avoid disasters and crises or to anticipate, absorb, adapt to, and recover from risks in a timely and efficient manner."
Resources for Living	RFL	Confidential WVUS employee-assistance program that makes counselors and consultants available by phone at all times. Their goal is to provide information, ideas, and action plans to overcome any workplace or personal life challenge.
response device	RD	Remittance document included in a fundraising mailing, to be returned by the donor with their donation.
responsible, accountable, consult, inform	RACI	Framework used by a business unit to delineate roles around processes or projects.



ENTRY	ABBREVIATION	DEFINITION
restricted contexts		Communities and countries in which legal and/or social restrictions are placed on public expressions of the Christian faith. WV works in many such countries and communities. While WV is always forthcoming about its identity as a Christian organization, it is careful to abide by local laws and customs with regard to the expression of its faith.
results-based management		Participatory and team-based approach to management, designed to improve program and project effectiveness, efficiency, and accountability, and focus on achieving defined results.
return on cost/investment	ROC/ROI	Business terminology used to quantify whether a particular project or product provides an adequate dollar return for the cost invested. Typically not used to describe intangible results of an investment.
rich media transfer	RMT	End-to-end technology solution with the capabilities to I. Collect rich media content from the field, encompassing various content types (video, audio, photos, text); 2. Upload and store content, accommodating review/approval workflows; 3. Manage content and share with multiple support offices (SOs), giving them a wider range of resources to pull from.
Roll Back Malaria Partnership	RBM	Global partnership comprising more than 500 organizations that are implementing coordinated action against malaria. RBM includes malaria-endemic countries, their bilateral and multilateral development partners, the private sector, nongovernmental and community-based organizations, foundations, and research and academic institutions. The RBM partnership was launched in 1998 by WHO, UNICEF, UNDP (see entries), and the World Bank in an effort to provide a coordinated global response to the disease. WV works on enhancing collaboration and harmonization at the field level and has a leadership role in the development of global malaria advocacy efforts.
Russ Reid Company	RRC	Direct response agency that partners with various WV marketing departments to acquire new donors, build relationships with existing donors, and multiply donor value. russreid.com
safe water		WV's goal is that households in communities where it works will have year-round access to at least 20 liters (about five gallons) of clean water per person per day from a protected water source within 30 minutes round-trip walk from the household. Specific standards and measurements are based on relevant national standards (which vary from country to country) and the UNICEF/ World Health Organization (WHO) Joint Monitoring Program. In addition to helping establish water access and use, World Vision works to ensure that communities have a sense and attitude of ownership and are equipped to maintain these water sources for long-term sustainability.
Safer practices, Access to treatment, Voluntary counseling and testing, and Empowerment	SAVE	Highly effective in curbing the spread of AIDS in Uganda and elsewhere, this approach encourages sexual abstinence before marriage, faithfulness within marriage, and in certain situations— such as prostitution or when one or both partners is known to be HIV-positive—use of condoms. WV incorporates this approach into its HIV-prevention programs (it has replaced the less inclusive ABC methodology ("Abstinence, Being faithful, Condom use").



ENTRY	ABBREVIATION	DEFINITION
sanitation and hygiene		World Vision promotes improved sanitation and behavior change consistent with good health and nutrition, including effective use and maintenance of hygienic toilets; handwashing with soap after contact with excreta and before preparing or eating food; safe drinking water storage and handling; safe disposal of infant/young children feces; sanitary rubbish disposal; and proper dishwashing, drying, and storage. Measurement for sanitation improvements is based on the proportion of the population using improved toilets at home and at school that hygienically separate human excreta from human contact as defined by the UNICEF/WHO Joint Monitoring Program. Measurement of hygiene improvements is based on behavior change such as handwashing with soap at critical times, habitual use of improved toilets, and safe drinking water storage and handling.
Save the Children Federation	SAVE or SCF	Humanitarian organization working to create lasting change for children in the U.S. and worldwide, primarily through child sponsorship. There are 30 national SCF organizations working in more than 120 countries. (No association with the HIV and AIDS methodology known as SAVE [see entry]). www.savethechildren.org
savings club		Informal, community-managed savings and credit groups that save and lend to one another without external funds from an NGO or a formal lending institution. This methodology is supported in WV economic development programs.
savings group		Group of people who save together during a savings cycle and make small loans to group members from those savings on flexible terms for consumption, investment, and emergency purposes.
scanline		The MICR line (see entry) printed on remittance documents that are returned by donors with their donations. Scanline data (including donor ID, account number, and expected donation amount) are used to correctly process the donation.
school-led total sanitation	SLTS	Same as CLTS (see entry), but in schools.
SchoolTools		A U.S. Programs product that provides school supplies to children living in distressed communities. SchoolTools kits, which include a backpack and school supplies, are funded and assembled by corporations, school groups, and community service organizations. Assembled backpacks are distributed primarily through WV's domestic warehouses across the U.S
scorecard		Matrix used to set internal goals and to monitor and measure performance.
scoring model		Used for quick assessment of potential opportunity.
search engine optimization	SEO	Tailoring a website so that search engines (both paid search and organic searches) can index pages, enabling Internet users to find them.
secondment		Reposting of a staff person from their regular assignment for another position elsewhere in the organization. Seconding individuals in WV often happens to add personnel in HEA situations, to build capacity in an NO, or to allow an individual to be cross-trained in other functions or other regions.



ENTRY	ABBREVIATION	DEFINITION
sector		At World Vision, some classic development interventions are divided into "sectors," or broad areas of work. Some of these are agriculture, WASH (water, sanitation, and hygiene), microfinance, women and girls, child protection, child health and nutrition, etc. The work in each of these areas is leveraged by the work done in the others, creating positive change that improves life for all community members.
Secure the Future	StF	Secure the Future is World Vision's ambitious, innovative Horn of Africa initiative, designed to break a decades-long cycle of disasters by addressing food and livelihood insecurity, built on a platform of resilience creation. Scale, proactive partnerships, enabling technologies, and institutional learning are key guiding principles of Secure the Future.
settlement advice	SA	Debit/credit memo process used in place of actual cash transfers between WVI offices.
severe acute malnutrition	SAM	The worst form of undernutrition. Also called wasting. Children diagnosed with SAM require immediate life-saving nutritional help or they will die.
shallow well		Well less than 50 feet deep, often located in soft soil and sandy formations, and prone to pollution. The advantage of shallow wells is the considerably lower construction cost.
SHARE		Web-based assignment and tracking system for communications resources (stories and photos) that streamlines the work of WV national office communications staff and fundraisers by aligning resources with support office needs. It also allows national communicators to propose stories of possible interest to the Partnership.
Shelter for Life International	SFLI	A U.Sbased NGO that responds to the needs of those made homeless by war, persecution, or disaster, emphasizing community development projects that provide displaced people with the tools, training, and materials necessary to rebuild their homes. Specializes in providing sustainable housing solutions for internally displaced persons, refugees, ecological migrants, and disaster victims. Currently working in six countries; has previously worked in 12 others. www.shelter.org
short-term disability	STD	WV plan that provides 50 percent of an employee's base salary in the event he/she is unable to work due to a non-work-related injury or illness.
simplified checkout	SCO	Checkout process from the donation section of the WV website.
Single Gift	SG	This term has three meanings within WV: I. Program — The revenue raised through Single Gift campaigns through all channels; 2. Portfolio — Individual donors who have given at least one gift to WVUS, do not have an active recurring gift, do not have a rep assigned, and are not bumped up to the Middle or Major Donor portfolios; 3. Product – One-time giving offers, primarily pre-committed, loosely-designated, leveraged (e.g., grant match or GIK) funds, but sometimes HEA, PNSF, or general funds.
SMART goals	SMART	Standard goal-setting method used by WVUS with its employees. It stands for Specific, Measurable, Achievable, Realistic, and Time-Specific.



ENTRY	ABBREVIATION	DEFINITION
solidarity groups		Lending methodology designed for relatively experienced entrepreneurs with established enterprises. Generally, solidarity groups have fewer members than Community Banks, with an average of three to six people who guarantee each other's loans. Members who make repayments on time become eligible for larger individual loans. Loan sizes range from \$300 to \$800.
South Africa Regional Office	SARO	WVI sub-regional office that provides strategy and support for programs in Angola, DRC, Lesotho, Malawi, Mozambique, South Africa, Swaziland, Zambia, and Zimbabwe.
South Asia and Pacific Regional Office		WVI regional office that provides strategy and support for programs in Bangladesh, India, Indonesia, Nepal, Papua New Guinea, Philippines, Solomon Islands, Sri Lanka, Timor-Leste, and Vanuatu.
Sphere Project, The		Launched in 1997 by a group of humanitarian NGOs (including WV) and the International Red Cross and Red Crescent Movement, The Sphere Project is based on two core beliefs: I. that all possible steps should be taken to alleviate human suffering arising out of calamity and conflict, and 2. that those affected by disaster have a right to life with dignity and therefore a right to assistance. Sphere can refer to three things: I. a handbook (one of the most widely known and internationally recognized sets of common principles and universal minimum standards in life-saving areas of humanitarian response), 2. a broad process of collaboration, and 3. an expression of commitment to quality and accountability.
spiritual nurture of children	SNC	One of WV's child well-being outcomes. WVI has mandated that every national office develop a spiritual nurture of children of policy appropriate for their contexts.
sponsored children	SC	At WV, registered children (see entry) who have been assigned sponsors.
sponsorship		See child sponsorship.
Sponsorship 2.0		Multi-year testing of initiatives and technology throughout the World Vision Partnership to find the best ways to excite the minds, warm the hearts, and lift the spirits of sponsors, children, staff, and partners. Its emphasis is on better connecting the sponsor and child via digital and rich media features.
Sponsorship Integration Project	SIP	Focuses on integrating sponsorship within programming that contributes to the improved well-being of children, monitoring the integration appropriately, and meeting the requirements of sponsorship processes through other projects within the program.
starvation		Death directly resulting from lack of food. People most often do not die of hunger. In extreme cases, death can result from starvation, but more commonly, it results from disease caused by undernourishment brought about by prolonged or chronic hunger.
Stellent		IPG's document repository system. Can be accessed through K-Space (see entry).
Strategic Planning and Sponsorship Effectiveness	SPSE	Department within IPG that oversees the sponsorship funding portfolio of WVUS, develops both standardized and specialized CWB reporting deliverables and research, and leverages knowledge assets, networks, and financial resources across the international programs portfolio of WVUS.

ENTRY	ABBREVIATION	DEFINITION
Strategic Solutions	SS	Division that provides strategic direction to all WVUS staff functions, including finance, information systems, legal, internal audit, and corporate services. It supports the WVUS mission statement by aggressively stewarding financial resources, keeping WV on the forefront of systems technology and applications, and guarding the financial and ethical integrity of WV's ministries.
Strengthening Communities through Integrated Programming (also referred to as Ogumaniha)	SCIP	This five-year (begun in 2009), almost \$50 million USAID-funded consortium of seven organizations, led by WV, seeks to integrate HIV and AIDS interventions with malaria, MNCH (see entry), agribusiness, and WASH (see entry) activities to improve the well- being of children, women, and families in the Zambezia province of Zambia.
strengths, weaknesses, opportunities, and threats	SWOT	Tool used to analyze situations and offers.
Strong Women, Strong World		WV's five-year initiative aiming to raise \$35 million for projects to support sustainable change in some of the most difficult places in the world to be a girl or a woman. strongwomenstrongworld.org
stunting		One measure of malnutrition: having a height (or length) for age more than two standard deviations below the median height for age of reference population.
subject matter expert	SME	Person who is particularly knowledgeable on a particular topic. Pronounced "S-M-E" or "smee."
sub-Saharan Africa	SSA	Countries on the African continent below the Sahara desert. Note that Sudan and South Sudan are classified as "North Africa" by the U.N.
supplementary feeding program		Carried out to prevent moderate malnourishment from becoming severe. Supplementary feeding includes wet rations, prepared once or twice daily at a feeding center and consumed on site, and dry rations, usually distributed weekly for preparation and consumption in homes.
support office	SO	WV entity that raises money through public and private resource streams and dispenses these funds through the Global Centre to support WV programs in other countries. There are currently support offices in Australia, Canada, Finland, France, Germany, Hong Kong, Ireland, Italy, Japan, Netherlands, New Zealand, Singapore, South Korea, Spain, Switzerland, United Kingdom, and United States.
supporter transformation		WV's efforts to ensure that supporters and staff have a growing commitment to overcoming poverty and injustice that is consistent with Jesus' concern for the poor, evidenced by deeper engagement, changes in lifestyle, and spiritual growth. Also called "donor transformation."
Survive to Five		Idea initiated under various WV groups to support children living to the age of 5.



ENTRY	ABBREVIATION	DEFINITION
Sustainability Through Economic Strengthening, Prevention, and Support for Orphans and Vulnerable Children (also called COPI-OVC)	STEPS-OVC	This four-year (2010 through October 2014), more than \$72 million USAID-funded project aims to strengthen the capacity of Zambian communities to provide sustainable HIV prevention, care, and support services.
talent pool	ТР	Systematic effort by WVI to build leadership depth and capacity to fill current and new positions from mid-management to senior leadership across the Partnership. A WVI Talent Pool Handbook describing the steps in the process is located on the Learning Zone of the Navigator database (see entry).
Teacher Resource Center	TRC	Provides free school supplies for teachers who work in U.S. schools that serve predominantly low-income families within USP (see entry) communities of focus. A partnership between USP and the Kids In Need Foundation keeps shelves stocked for participating Title I schools—those in which at least 70 percent of students qualify for reduced-fee or free lunches. Some TRCs are located in USP warehouse facilities in target communities, while some are located in local schools.
Team World Vision	TWV	Program that supports individuals and small groups in raising funds to provide clean water in Africa through WV. Participants secure pledges from supporters for organized athletic endeavors— mostly marathons and other running events, but also activities such as cycling, triathlons, and mountain climbing.
terms of reference	TOR	Agreement document between business units for complex interaction.
The Hole in Our Gospel	THIOG	First book by Rich Stearns, which asks, "Have we embraced the whole gospel or a gospel with a hole in it?" Using his own personal journey, Rich demonstrates how the gospel was always meant to be a world-changing social revolution, and one that begins with us. Full title is "The Hole in Our Gospel: What Does God Expect of Us? The Answer That Changed My Life and Might Just Change the World."
The Trafficking Victims Protection Act of 2000		Federal statute passed into law in 2000 by the U.S. Congress, offering protection for persons in the country illegally who may be victims of human trafficking. Subsequently renewed in 2003, 2006, 2008, and most recently, 2013, as an amendment to the Violence Against Women Act. Defines severe forms of trafficking in persons as follows: I. Sex trafficking: the recruitment, harboring, transportation, provision, or obtaining of a person for the purpose of a commercial sex act, in which the commercial sex act is induced by force, fraud, or coercion, or in which the person induced to perform such act has not attained 18 years of age. 2. Labor trafficking: the recruitment, harboring, transportation, provision, or obtaining of a person for labor or services through the use of force, fraud, or coercion for the purpose of subjection to involuntary servitude, peonage, debt bondage, or slavery.



ENTRY	ABBREVIATION	DEFINITION
The Work Number		Secure service that provides instant employment and income verification when applying for a mortgage or loan, leasing an apartment, or any other instance, such as a reference check, where proof of employment or income is needed. This service is provided 24/7 and can be accessed from anywhere.
therapeutic feeding program		Aims to reduce mortality (mainly child mortality) by caring for the groups at greatest risk of dying from causes related to malnutrition.
third-party logistics provider		Firm that provides multiple logistics services for customers. Preferably, these services are integrated or "bundled" by the provider. These firms facilitate movement of parts and materials from suppliers to manufacturers, and finished products from manufacturers to distributors and retailers.
third-party warehousing		Outsourcing of the warehousing function by a seller of goods.
Thomas Nelson, Inc.		Based in Nashville, Tenn., Thomas Nelson, Inc. is the world's largest Christian publisher and one of the largest trade publishers in the United States. Rich Stearns' books, The Hole In Our Gospel and Unfinished, and Rich and Reneé's books, He Walks Among Us and God's Love for You Bible Storybook, were published by Thomas Nelson, which also has an events management arm. WV partners with Thomas Nelson to acquire sponsors with its events group, Women of Faith.
three doses of hepatitis B vaccine	НерВ3	The hepatitis B vaccination is highly recommended for all infants and children. www.hepb.org
Tibco		Technology to move and transform data from one place to another or from one system to another. In technical terms, this is integration middleware or technology used to implement an Enterprise Service Bus (ESB).
timed and targeted counseling	ttC	World Vision's approach to implementing the 7-11 interventions (see entry), in which counseling is timed so that the intervention is conducted when the target population will be more receptive to the behavior change and targeted at the relevant group for the message through people that have the potential for the greatest influence.
tokenization		A method by which to turn credit card information into encrypted information for security purposes.
trading partner		Companies that do business with each other via electronic data interchange, for example, sending and receiving business documents such as purchase orders.
traditional birth attendant	ТВА	A local-level health worker who assists a mother during childbirth. She may have acquired skills by delivering babies herself or through apprenticeship with other TBAs. When not properly trained, TBAs may give services and advice that result in higher mortality and morbidity among mothers and newborns. World Vision offers training that can increase safe deliveries and improve health of both new mothers and their children.
traditional well		Shallow or unconfirmed well penetrating the water table at the uppermost subterranean aeration zone.
trafficking in persons (human trafficking)		Putting or keeping someone in an exploitative situation for profit.



ENTRY	ABBREVIATION	DEFINITION
Trafficking in Persons Report	TIP Report	Annual report produced by the U.S. State Department. It is the world's most comprehensive resource of governmental anti-human trafficking efforts, and it places every country on a tiered ranking system based on their efforts (or lack of effort) to combat human trafficking. The U.S. Government uses the TIP Report as a principal diplomatic tool to engage foreign governments in dialogue to advance anti-trafficking reforms and to combat trafficking and target resources on prevention, protection, and prosecution programs. Worldwide, the report is used by international organizations, foreign governments, and nongovernmental organizations to determine where resources are most needed.
Trafficking Victims Protection Reauthorization Act	TVPRA	Bill to renew the U.S. Trafficking Victims Protection Act of 2000, which established the State Department Office to Monitor and Combat Trafficking in Persons, authorized the annual Trafficking in Persons Report, and established a global minimum standard for confronting trafficking and slavery. This law is the centerpiece of U.S. laws addressing human trafficking and directs the U.S. response, both domestically and around the world. Because human traffickers change their methods, the law must be reauthorized every three years to stay current. The most recent reauthorization was in March 2013.
transformational development	TD	Process and actions through which children, families, and communities move toward fullness of life with dignity, justice, peace, and hope, as the Bible describes the kingdom of God. WV's approach to transformational development is Christ-centered, child-focused, community-based, values-based, sustainable, and holistic.
Transformational Engagement	TE	Division of WVUS responsible for creating dynamic partnerships that result in significant investments of time, talent, and treasure that facilitate transformational impact in the lives of children, families, communities, our supporters, and ourselves, in the name of Christ.
transitional shelters	t-shelters	Shelters (not tents) built primarily for people internally displaced by disasters; meant to last five to 10 years until homes or communities destroyed by a large-scale disaster (earthquake, tsunami, etc.) can be rebuilt.
Triennial Council		Meeting of the WVI Council (see entry) occurring every three years.
tube well		Also known as a shallow well, this is a hole drilled in order to extract groundwater using a tube or pipe.
Tuition Grant Program	TGP	Financial assistance program designed to support WV employees wishing to further their professional goals through integrated financial resources supporting a variety of formal educational opportunities.
twin citizenship		WV national offices are citizens of WV at two different levels: in their country and in the WVI Partnership.
U.S. Department of Agriculture	USDA	Established by President Lincoln, a U.S. agency that provides leadership on food, agriculture, natural resources, rural development, nutrition, and related issues based on sound public policy, the best available science, and efficient management. Funder of Food for Education and Food for Progress food security grants.
under 5	u5	Child under age 5. This age range is used by UNICEF in many of its measures that demonstrate the development rate of a country. For example, see U5MR.

ENTRY	ABBREVIATION	DEFINITION
under-5 mortality rate	U5MR	The probability a child has of dying between birth and his/her fifth birthday, per 1,000 live births.
undernourished		Consuming less than the daily per capita energy requirement (DPCER) of approximately 2,100 kilocalories per day (as defined by WFP; see entry). Undernourishment can stunt physical growth in children and lead to major health problems in children and adults.
underweight		Condition resulting from inadequate consumption of calories, protein, and/or nutrients to meet the basic physical requirements for an active and healthy life.
unexploded ordnance	UXO	Explosive ordnance (bombs, bullets, shells, grenades, land mines, naval mines, etc.) that has been primed, fused, armed, or otherwise prepared for use and used in an armed conflict. It may have been fired, dropped, launched, or projected, and should have exploded but failed to do so. In areas of existing or former conflict, this ordnance poses grave danger to civilians, killing tens of thousands and preventing the cultivation or other use of affected land.
United Nations Children's Fund	UNICEF	Organization created with the purpose of working with others to overcome the obstacles that poverty, violence, disease, and discrimination place in a child's path. WV is in consultative status with UNICEF, and together, they are co-founders of the Global Movement for Children (see entry). www.unicef.org
United Nations Department of Public Information	UNDPI	U.N. department whose main objective is to ensure up-to-date public awareness about the U.N. and its work/activities worldwide.
United Nations Development Program	UNDP	The U.N.'s global development network, which currently works in 177 countries, partnering with people at all levels of society to help build nations that can withstand crisis and drive and sustain growth that improves quality of life for all. Although NGOs cannot hold official status, WV participates in meetings and special hearings. www.undp.org
United Nations Economic and Social Council	UNECOSOC	Works to promote one of the U.N.'s central goals of economic and social development. WVI has consultative status. www.un.org/en/ecosoc/
United Nations Educational, Scientific, and Cultural Organization	UNESCO	Functions as a laboratory of ideas and a standard-setter to forge universal agreements on emerging ethical issues. It promotes international cooperation among its 195 member states and eight associate members in the fields of education, science, culture, and communication (protecting freedom of expression). www.unesco.org
United Nations Environmental Program	UNEP	Exists to provide leadership and encourage partnership in caring for the environment by inspiring, informing, and enabling nations and peoples to improve their quality of life without compromising that of future generations. www.unep.org
United Nations Girls' Education Initiative	UNGEI	Aims to narrow the gender gap in primary and secondary education by ensuring a quality education for boys and girls alike. UNGEI's vision is that all boys and girls will have equal access to a free, quality education, thus creating more sustainable communities. www.ungei.org



ENTRY	ABBREVIATION	DEFINITION
United Nations High Commissioner for Human Rights	UNHCHR	Represents the world's commitment to universal ideals of human dignity. WVI participates in conferences, commissions, and discussions on human rights issues, particularly those related to children, women, and indigenous peoples. Do not confuse with High Commissioner for Refugees (UNHCR; see entry). www.ohchr.org
United Nations High Commissioner for Refugees	UNHCR	Agency that is mandated to lead and coordinate international action to protect refugees and resolve refugee challenges worldwide. WVI has consultative relationships with the UNHCR. www.unhcr.org
United Nations Office for the Coordination of Humanitarian Affairs	UNOCHA	Part of the United Nations Secretariat responsible for bringing together humanitarian actors to ensure a coherent response to emergencies. UNOCHA has no provision to grant status to NGOs, but WV is on its very short list of large NGOs and participates at the international and local level in disaster coordination. Formerly known as UNDRO (United Nations Disaster Relief Organization). www.unocha.org
United Nations Population Fund	UNFPA	Originally the United Nations Fund for Population Activities, the UNFPA is the world's largest international source of funding for population and reproductive health services. UNFPA also helps governments, at their request, to formulate policies and strategies to reduce poverty and support sustainable development. www.unfpa.org
United States Agency for International Development	USAID	Created by President John F. Kennedy, USAID administers economic and humanitarian assistance to foreign countries to promote social and economic development.
United States Department of Labor	USDOL or DOL	U.S. Government agency whose mission is to foster, promote, and develop the welfare of U.S. wage earners, job seekers, and retirees; improve working conditions; advance opportunities for profitable employment; and assure work-related benefits and rights. Funder of grants for programs working to eliminate child labor and provide education.
universal primary education	UPE	The second United Nations Millennium Development Goal is the achievement of universal primary education. That is, to "ensure that by 2015, children everywhere, boys and girls alike, will be able to complete a full course of primary schooling." Currently, more than 75 million children of primary school age are not in school, with the majority living in sub-Saharan Africa and South Asia.
Urbana		A triennial Christian missions conference for college students, sponsored by InterVarsity Christian Fellowship. Since 1946, Urbana, in which WV participates, has challenged more than 250,000 participants with their responsibility and privilege in global missions.
U.S. Center for World Mission	USCWM	Organization that works in advocacy, mobilization, and training to reach unreached people groups worldwide. www.uscwm.org
U.S. Programs product warehouse		World Vision's U.S. Programs division maintains product warehouses across the country that provide gifts-in-kind to member organizations and other qualifying nonprofits that assist Americans in need. All GIK items are new, top-quality products such as building materials, medical supplies, family essentials, and educational supplies that are procured through corporate donations. These warehouses operate in eight field site locations: Seattle and Tacoma; Los Angeles; Dallas; Minneapolis and St. Paul; Chicago; Appalachia; New York; and Washington D.C.



ENTRY	ABBREVIATION	DEFINITION
value adding/non-value adding		Assessment of the relative value of activities according to how they contribute to customer value or to meeting an organization's needs. The degree of contribution reflects the influence of an activity's cost driver(s).
value chain development		The process a development organization uses to improve or strengthen the input supplier and buyer commercial linkages with farmers and other producers. There is an approved project model for local value chain development.
vector-borne disease		A disease caused by an infectious microbe transmitted by blood-sucking arthropods (vectors) such as mosquitoes, tsetse flies, ticks, mites, etc. Nearly half of the world's population is infected by vector-borne diseases including malaria and dengue fever, especially in developing countries located in tropical and subtropical regions.
Vision Trip		International field visits designed to personally engage WV donors, representatives, and partners with ministries. Travelers typically visit ADPs (see entry), sponsored children, and national offices to experience the impact of WV's transformational development programs.
VisionFund International	VFI	Subsidiary of WVI established for the purpose of coordinating and funding WV's affiliated MFIs (see entry).
Visitors Center		I,500-square-foot interactive center, located at the WVUS headquarters, that allows visitors to take a self-guided journey through WV's rich history of child sponsorship, advocacy, relief, and development work.
Volt		Staffing firm used by WV to recruit temporary workers. jobs.volt.com
Voluntary Organizations Active in Disasters (always preceded by the name of the respective U.S. state)	VOAD	A VOAD coordinates planning efforts by many voluntary organizations responding to a domestic disaster. Member organizations provide more effective service with less duplication through regular meetings both before and after disasters. During disasters, the national VOAD or an affiliated state VOAD encourages members and other voluntary agencies to convene on-site. This cooperative effort has proven to be the most effective way for a wide variety of volunteers and organizations to work together in a crisis.
voluntary agency	Volag	Refers to any of the nine U.S. private agencies, including Church World Service, the International Rescue Committee, and World Relief, that have cooperative agreements with the State Department to provide reception and placement services for refugees arriving in the United States.
VSAT		Provides Internet connectivity through "very small aperture terminals" (VSATs). Commonly used to transmit narrowband data such as credit card data, or broadband data to provide satellite Internet access to remote locations.
W-2		Year-end tax information that indicates wages and tax withholding for the calendar year for a U.S. worker.
W-4		Internal Revenue Service certificate completed by an employee that indicates the number of exemptions and marital status for tax withholding purposes.



ENTRY	ABBREVIATION	DEFINITION
WageWorks		The WageWorks Commuter Benefits Program enables an employee to pay for qualified commuting expenses—public transportation, parking, or both—on a tax-free basis.
Watchlist on Children and Armed Conflict		Focuses on monitoring and reporting violations against children in situations of armed conflict. Currently works in 11 countries. WVI is a founding member of this group. www.watchlist.org
water, sanitation, and hygiene	WASH	One of World Vision's sectors of focus (in some contexts, the first work we do in a community). WV is the world's largest privately funded nonprofit provider of access to clean water.
Water4		Organization that seeks to create in-country jobs to eradicate the world's water crisis. WV partner in the WASH sector. water4.org
water-based diseases		Caused by bacteria that live in water and result in diseases such as schistosomiasis (also known as bilharzia).
waterborne disease		Living organism, characterized as fecal-oral, that resides in water and commonly produces diseases such as cholera, typhoid, viral hepatitis, dysentery, and dracunculiasis (Guinea worm).
water-washed disease		Living organism that can be removed (washed) by water, such as trachoma worm infections.
weekly receipts	WR	See OTR.
weight for age	WFA	Measures prevalence of child malnutrition. Low weight for age is referred to as underweight, meaning less than expected weight for a given age and sex. Low weight for age can reflect either stunting or wasting. This measure is most useful as a monitoring indicator. (See also height for age.)
weight for height	WFH	Measure used in children to assess the percentage of target weight for a given height. A low measure indicates a protein or calorie deficiency, and the child is then recommended for therapeutic nutrition. Low weight for height is known as wasting, sometimes called acute malnutrition. This measurement is very sensitive to the loss of weight, which can be influenced by illness, low food consumption, or poor care. It is a reliable indicator of short-term problems (e.g., famine or epidemics), but it is not a reliable long-term indicator for monitoring and evaluation.
well		Types of wells include shallow, tube, borehole, traditional, hand-dug, machine-dug, and deep-water.
West Africa Regional Office	WARO	WVI sub-regional office that provides strategy and support for programs in Chad, Ghana, Mali, Mauritania, Niger, Senegal, and Sierra Leone.
Willow Creek Association	WCA	Network of more than 14,000 churches in 92 countries worldwide. The WCA hosts the annual Global Leadership Summit, which is simulcast to more than 235 host church sites, representing more than 90 denominations and over 75,000 leaders. WV does not have a formal partnership with WCA, due to the fact that they partner with Compassion International, but does do some work with Lynne Hybels, the wife of Willow Creek founding pastor Bill Hybels (who has also endorsed Rich's books). www.willowcreek.com

ENTRY	ABBREVIATION	DEFINITION
WingSpan Performance Management System	WingSpan	System used by WVUS that tracks year-end appraisals, SMART goals (see entry), mid-year assessments, and personal development planning, which are all part of an overall Performance Management (see entry).
Women in Leadership	WiL	Partnership initiative begun in 2003 that targets opportunities for women, as well as men, to receive training, development, and promotion to all levels of leadership positions.
Women of Faith		Christian women's conferences from the world's largest producer of inspirational events, Live Event Management Inc., a Thomas Nelson company based in Plano, Texas. Headlined by well-known Christian authors and performers, Women of Faith delivers life-changing messages through high-quality programs in cities across North America. www.womenoffaith.com
Women of Vision	WoV	Official descriptor: Women of Vision is a volunteer ministry of World Vision that educates, inspires, and equips women to use their God-given resources in compassionate, mutually life-changing service to impoverished and oppressed women and children worldwide. womenofvision.org
World Bank	WB	Group of five international organizations controlled primarily by developed countries, providing loans, advice, and customized resources to more than 100 developing countries for the purposes of economic development and poverty reduction. www.worldbank.org
World Concern	WC	Seattle-based Christian humanitarian organization providing relief and community development in some of the most neglected places on earth. www.worldconcern.org
World Council of Churches	WCC	The broadest and most inclusive international ecumenical organization of the modern ecumenical movement; a worldwide fellowship of churches seeking unity, a common witness, and Christian service. WVI has official relations with the WCC, allowing WV to participate in World Assemblies and other conferences and facilitating field cooperation between the partners of WCC and WVI. www.oikoumene.org/en
World Economic Forum (or Davos, for the site of its annual meeting)	WEF	Independent international organization committed to improving the state of the world by engaging business, political, academic, and other leaders of society to shape global, regional, and industry agendas. WV is a member of the WEF's Disaster Relief Network. www.weforum.org
World Food Program	WFP	As the food aid arm of the U.N., the WFP uses food to meet emergency needs and to support economic and social development. WV is the largest distributor of food aid from the WFP. www.wfp.org
World Health Organization	WHO	The U.N.'s specialized agency for health, established in 1948. Its objective is for all people to have the highest possible levels of health—defined as a state of complete physical, mental, and social well-being, not merely the absence of disease or infirmity. WVI has official relations with the WHO, allowing it to participate in the annual World Health Assemblies and WHO Executive Boards. WV has also collaborated with the WHO on such projects as solar sterilizers for immunization and bicycle ambulances. www.who.int



ENTRY	ABBREVIATION	DEFINITION
World Relief	WR	The relief arm of the National Association of Evangelicals in the United States. ("WR" is also used in reference to Weekly Receipts [see entry].) worldrelief.org
World Trade Organization	WTO	International organization that sets the rules for global trading and resolves disputes among members. The WTO has no provision for relations with NGOs, but WV is on its list of special interest groups. WV has been invited to NGO forums during ministerial conferences in Singapore, Geneva, and Doha. www.wto.org
World Vision Advisors Network	WVAN	Network of financial professionals throughout the U.S. interested in utilizing charitable giving opportunities for their clients, as well as in WV's mission of providing hope for children and families worldwide. Formerly known as Financial Advisors Network (FAN).
World Vision Artists	WVA	Fusing music and ministry, World Vision Artists is a partnership between WVUS and performing artists to encourage audiences to become child sponsors. Also known as the Artist Program. Do not refer to it as its old name, "Artist Associates" (or "AA").
World Vision Central	wvcentral	WVI's intranet for all global staff.
World Vision eNews		WVUS email news publication, sent during the third week of each month to various segments of the donor file. Its primary function is to educate and engage World Vision supporters on the breadth of WV's global work through human-interest stories focused on children, families, and communities who have been touched by WV's ministry.
World Vision International	WVI	The corporate name of the WV Partnership. Used interchangeably with Global Centre.
World Vision magazine		The award-winning World Vision magazine is published quarterly and mailed to sponsors. Today's publication continues a long tradition of producing magazines for supporters since 1957.
World Vision Now		WVUS mobile news app that provides subscribers with timely information on humanitarian emergencies, issues of justice and poverty, and stories overlooked by mainstream media. The app is produced and maintained by the WVUS Content Curation team.
World Vision Partnership		Refers to the worldwide network of offices comprised by WV. It is not a partnership in the legal sense of the word.
World Vision Relief	wvrelief	Staff intranet site for all HEA matters.
World Vision United States	WVUS	The internal acronym for WV's office in the U.S., which is part of the Partnership. Refer to WVUS externally as "World Vision," or, when necessary, "World Vision U.S."
World Vision University		Online learning resource system available to all WVUS staff, providing access to hundreds of e-learning courses, facilitated trainings, and resources to help equip staff to achieve career goals.
WVI Council		Also known as the Triennial Council, this body provides the membership structure for the WV Partnership. It meets every three years to review the purpose and objectives of WV, assess the extent to which they have been accomplished, and make recommendations to the WVI board in relation to policy. The Council is the guardian of the overall purpose and direction of WVI. All member-entities are represented on the council.

ENTRY	ABBREVIATION	DEFINITION		
year-to-date	YTD	Time since the start of the year.		
Y-Malawi Partnership		WV is a partner in this ministry network of international and indigenous Christian organizations and U.S. churches that aims to come alongside selected communities in the country of Malawi that are impacted by the effects of poverty and HIV and AIDS.		
Youth Empowerment Program	YEP	YEP demonstrates the best of WV's capacity development, practical advocacy, and investment in children and youth as agents of change. YEP empowers young people in three focus areas: I. Transformational leadership, 2. Civic engagement, and 3. Advocacy.		
Youth Empowerment Summit	YES	The culmination of U.S. Programs' youth advocacy training experience for young people in distressed U.S. communities. YEP (see entry) delegates come to the nation's capital to present policy proposals and advocate among congressional lawmakers on behalf of their communities. Delegates also participate in seminars and workshops to grow their capacity for civic engagement and promote their development as transformational leaders. U.S. Programs Youth Empowerment Program (see entry) and WVUS Public Policy and Advocacy teams work collaboratively to ensure the YES experience is effective and transformational.		
Youth Initiatives and Community Advocacy	YICA	Serves to fuel a national movement of young people who are inspired, empowered, and equipped to confront injustice and to advocate for the well-being of children and youth, in partnership with adults and organizations in their local communities throughout the U.S.		
Youth With A Mission	YWAM	Started in 1960, YWAM is an international and interdenominational group of Christians with 1,200 ministry centers in over 180 countries and a staff of more than 18,000. YWAM's ministry fits into three categories: evangelism, training, and mercy ministries. www.ywam.org		
Zondervan Publishing		A Christian publisher based in Grand Rapids, Michigan. Publishers of The Purpose Driven Life and the NIV Study Bible. Zondervan has partnered with WV to produce the Faith in Action Study Bible and numerous other projects. www.zondervan.com		



Retired World Vision Terms

Terms or abbreviations listed in this section were retired in order to reduce the length of the glossary because they are no longer used, are used infrequently, can be found on a Web-based search engine (Bing or Google), or are self-explanatory. All denominations, church groups, and general church terms were removed from the 2013 glossary since they may be researched online.

ENTRY	ABBREVIATION	DEFINITION
6,000 Reasons		Theme chosen by WVUS for activities and communications around World AIDS Day 2007. Refers to a 2001 estimate by UNICEF of the number (est. 6,000) of children who lost a parent to AIDS every day. Because the figure was not subsequently updated by the U.N., WVUS ceased using it in campaigns and literature.
A Child Is Waiting	ACIW	WV volunteer program that equipped child sponsors to share about child sponsorship with their church families and personal network.
Acting on AIDS	ΑοΑ	Program started in 2004 by Christian college students that spread to colleges and universities nationwide, creating awareness and promoting activism on the global AIDS pandemic. In 2009, Acting on AIDS became the World Vision ACT:S network (see ACT:S in main glossary).
Advancing Church in Missions Commitment		Founded in 1975 as the Association of Church Missions Committees by a group of representatives from 35 churches following a conference for missions committees. WV was pivotal in ACMC's inception and creation. In 2007, ACMC became a ministry of Pioneers, and in 2011, the organization was retired and its staff transitioned into other ministry roles, independently and with other organizations.
Africa Inland Church	AIC	The AIC has grown out of the work of the Africa Inland Mission.
agriculture development	AD	Both crop and livestock production, agropastoral systems, and pastoralism practices that contribute to food security in all its dimensions.
Assemblies of God	AOG	The world's largest Pentecostal denomination, begun in 1914, with more than 66 million adherents globally today. Its mission includes evangelism, worship, and discipleship. www.ag.org
Association of Baptists for World Evangelism	ABWE	Founded in 1927 with the goal of serving local churches in sending missionaries worldwide, it is involved in about 60 countries and partners with about 5,000 churches by equipping and sending more than 900 missionaries. www.abwe.org
Association of Evangelical Relief and Development Organizations	AERDO	Former name for a professional forum for nonprofit Christian agencies and individuals engaged in relief and development work. Now called Accord Network (see main glossary entry). WV is a founding member.



ENTRY	ABBREVIATION	DEFINITION
Big Five		Established in 2004, the five highest-priority WVI initiatives to be implemented within 12-18 months to enable the organization to become stronger and deliver high-quality ministry. The Big 5 were: Regional Office Redesign, FedNet, Communities of Practice, Regional Working Groups (RWGs), and Program Management Information System (PMIS).
Broken Bread Poverty Meal		Broken Bread was an ACT:S (see main glossary) creative activism campaign wherein participants identified with the stories of those broken by poverty and extreme hunger through a simple porridge meal.
Brother to Brother, Inc.	BBI	A wholly owned subsidiary of WV until 2002, BBI was based in Arizona and procured gifts-in-kind. It was absorbed into WV's gifts-in-knd department in January 2002.
Campaign Council		A cross-functional team, primarily through the Donor Engagement group, that reviewed/managed WVUS fundraising campaigns.
Caribbean Community	CARICOM	Regional community established to improve standards of living for Caribbean countries. Started in 1973, CARICOM works toward agreements on regional issues such as standards of living and work, labor laws, economic development, trade, productivity, and social development. www.caricom.org
Charismatic Movement		A movement that emerged in historic mainline Christian denominations from 1959 onward. Charismatics emphasize the Holy Spirit, specifically gifts given from the Holy Spirit. It should not be confused with the term "charismatic."
children in program	CIP	WV no longer uses this term, as it does not reflect the current approach to ministry. In WV's previous sponsorship model, the only children participating in the ministry were the "children in program" (meaning those registered for sponsorship). Today, thanks to WV's community development model, children who benefit from sponsorship include both those who are registered for sponsorship and others in the program area who are not registered.
Christian and Missionary Alliance ("The Alliance")	C&MA	An evangelical denomination that emphasizes the Great Commission and seeks to build the Church worldwide. Its main strategies are developing local churches, identifying and training missionaries, multiplying churches worldwide, and developing a missions support base. C&MA has historically been closely aligned with World Relief. www.cmalliance.org
Church of God (Anderson)		Started in 1881, the Church of God (based in Anderson, Indiana) does not share in the same Pentecostal practices as other Church of God movements (of which there are many). A partner of WV, it is nondenominational with Wesleyan roots. www.chog.org
Church of God (Cleveland)		A leading Pentecostal denomination based in Cleveland, Tennessee.



ENTRY	ABBREVIATION	DEFINITION
Church of God (Holiness)	COGH	An association of autonomous congregations that began on May 29, 1883, in Centralia, Missouri. Founders were origina members of the Methodist church and participants in the Southwest Holiness Association. Their stated mission is to, "exalt Christ, equip the church, and evangelize the world." Followers emphasize the doctrine of entire sanctification. cogh.net
Church of the Nazarene	COTN	A Protestant denomination founded in 1908 on the teachings of John Wesley. A strong WV partner, COTN has a compassion ministry arm called Nazarene Com- passionate Ministries (NCM; see entry in main glossary). nazarene.org ncm.org
Church Relations		Former name of group within WVUS Donor Engagement that sought to partner with churches and other Christian channels that contribute to the shared mission of spiritual and social transformation. This group combined Church Engagement, World Vision Artists, Volunteer Ministries (Child Ambassadors), and Ethnic Marketing. Became Church Engagement. The term Church Relations is employed again but consists of different teams than those mentioned here.
City Campaign		Utilizes integrated marketing activities—such as TV, Radio, churches, Media Relations, Internet, Retail, Direct Mail, and Face-to-Face—to allow WVUS to group channels (see entry in main glossary) in a focused sponsorship campaign within a selected media market to produce greater results, at an acceptable CPA, than the individual entities by themselves. The City Campaign concept, after testing in several cities, has concluded.
Community Mobilization Initiative	СМІ	This WV U.S. Programs initiative partners with schools, government agencies, and youth-serving organizations in northern Virginia to implement gang prevention and intervention activities, particularly among Central American immigrant communities.
Concerts of Prayer Greater New York	COPGNY	COPGNY is a Christ-centered network of pastors and churches created to unite leadership in prayer and church growth for Greater New York and promoting a culture of prayer across ethnic, economic, and denominational lines. www.copgny.org
Consortium for the Southern Africa Food Security	C-SAFE	From 2002 to January 2007, this partnership between Catholic Relief Services, CARE, and WV provided coordinated development relief in Malawi, Lesotho, Zambia, and Zimbabwe. C-SAFE's programs assisted households and communities to strengthen their resilience to current and future food and security shocks that affect their well-being and livelihoods
Cooperative Baptist Fellowship	CBF	Organized in 1991, the CBF is a fellowship of Baptists who seek to carry out the Great Commission. www.thefellowship.info



ENTRY	ABBREVIATION	DEFINITION
Core		The group of people who worked at the Partnership office in Monrovia, California, as well as those who were effectively part of this group but were based elsewhere in the world, including regional offices. It has been replaced by the term Global Centre.
Country Policy and Institutional Assessment	CPIA	Begun by the World Bank in the 1970s to assist in guiding the allocation of lending resources.
Courageous Leadership Award		Created by the Willow Creek Association and WV in 2000 to inspire Christian leaders by honoring churches doing their part to meet the holistic needs of under-resourced communities around the world. The final award was made in 2009.
customer service		The way in which a brand meets its customers' needs via its various channels, e.g., telephone, Internet, etc.
Day of Prayer & Action	/	An ACT:S creative activism campaign that encouraged young people to gather on their school campuses or in their communities to honor the beginning of the government's fiscal year on October 1. Youths prayed for their elected leaders and for communities around the world most impacted by extreme poverty and injustice. www.worldvisionacts.org
Developing Initiatives for Social and Human Action	DISHA	Mass-based organization in Gujarat, India started in 1985 with the aim of altering societal power relationships in favor of the poor to produce social change.
"Do You See Orange?" campaign		A World Vision ACT:S creative activism campaign through which college students brought life to the impact of AIDS on children in sub-Saharan Africa through a T-shirt campaign that represented the statistic that 1 in 20 children in sub-Saharan Africa had been orphaned by AIDS.
Donor Engagement, Advocacy, and Communications	DEAC	Former name of the WVUS Mobilization team.
Donor Promise Initiative		This initiative has been implemented into normal business processes and is no longer active. The initiative aimed to analyze and document the end-to-end campaign process, identify and analyze gaps in the process that may result in failure to deliver on the promises made to the donor, and develop methodologies to close these gaps and strengthen the process.
Donor Vision		A major overhaul of WV's computer systems to better serve donors. It went live in October 2003.
ecumenical		Relating to, or representing, the whole of a body of churches.
Ecumenical Movement		A movement, especially among Protestant groups, with the aim of achieving worldwide Christian unity through international and interdenominational organizations working together on issues of mutual concern.



ENTRY	ABBREVIATION	DEFINITION
Emergency Response and Disaster Mitigation	ERDM	Former term for the process by which WV responds to natural and man-made disasters. (See Humanitarian and Emergency Affairs in main glossary.)
emergent/emerging Church		A movement within the Christian Church with roots in the mid-1990s that seeks to demonstrate the way of Jesus within postmodern cultures. The emergent/emerging church is not always easily defined as it has various and often contradictory streams. Generally, a church that defines itself as part of this movement is characterized by its "missional" focus and commitment to sharing the gospel through a variety of means. It also focuses on the way faith is lived out and emphasizes right living.
European Community	EC	Founded on March 25, 1957, with the signing of the Treaty of Rome by Belgium, France, Italy, Luxembourg, the Netherlands, and West Germany. "Economic" was removed from its name by the Maastricht Treaty in 1992, which also effectively made the European Community the first of three pillars of the European Union, called the Community (or Communities) Pillar.
Federated Network	FedNet	Partnership project to clearly define roles, responsibilities, and relationships in international programming. The purpose is to track who does what for international programming in regional, national, and support offices, as well as the Global Centre. www.wvcentral.org
Forces Nationales de Liberation (National Forces of Liberation)	FNL	Hutu guerrilla group engaged in conflict with Burundi's military forces under the leadership of Agathon Rwasa. In 2009 the FNL laid down arms and officially became a political party in a ceremony supervised by the African Union.
ormal training		Training that is given in an orderly, logical, planned, and systematic manner under the guidance of a qualified trainer for a specific period of time.
Full Gospel Businessmen's Fellowship International	FGBMFI	Operating in more than 140 nations, FGBMFI is an organization, composed primarily of businessmen, focused on sharing the gospel with the world. www.fgbmfi.org
Global Neighbor Project		2007-2011 project of the City of Tacoma and Greater Pierce County (Washington state) to help orphans and vulnerable children in Sekameng, Lesotho by raising funds and finding child sponsors.
Global Partnership for the Prevention of Armed Conflict	GPPAC	Member-led network of civil society organizations active in the field of conflict prevention and peacebuilding across the world. www.gppac.net
Hope Child Sponsorship		This distinct WV child sponsorship option offered sponsors a way to help a child orphaned or made vulnerable by AIDS while mobilizing the child's community to provide additional HIV prevention and AIDS care. With the support of monthly pledges, sponsored children in HopeChild communities received all the benefits of regular child sponsorship, along with added benefits. The programmatic changes premiered by the Hope Child initiative have been largely mainstreamed across the board.



ENTRY	ABBREVIATION	DEFINITION
Hope Initiative Core Team	HICT	Comprised the Hope Initiative leader, the leader's direct reports, and the four regional HIV and AIDS advisors. Its purpose was to manage the ongoing operations of the Hope Initiative (in the 2000s) and make decisions on pressing strategic and operational matters.
Hope Initiative Working Group	HIWG	A body of individuals representing all facets of the Partnership; they provided counsel and advice as the Hope Initiative matured and developed. It served as a formal advisory body to the HICT (see entry) to ensure that strategies and policies relating to HIV and AIDS represented the best thinking and balanced interests across the Partnership.
Hope Tour		A series of events in 16 U.S. cities presented by WV in 2003 and 2004 to raise awareness and spur action on the global AIDS crisis. Some 40,000 people attended more thar 100 informational events and church services, donating more than \$7 million to global AIDS programming. The tou also served as a news hook for local and national media coverage, resulting in nearly 2 billion media impressions, including national print and broadcast coverage.
Human Wrong Initiative to Stop Child Slavery		The Human Wrong Initiative was an ACT:S (see main glossary) creative activism campaign through which participants raised their collective voices against child slavery.
Hunger Campaign		Integrated fundraising effort designed to support WV food aid and food security grants as well as the Jump Start (see entry) effort launched by the WVI Global Child Health and Nutrition task force. Jump Start aims to reduce stunting among children under 5.
Image Library		See Digital Media Centre in main glossary.
Integrated Cluster Pilot		A large-scale project in Mexico and Central America, specifically Guatemala, Honduras, Nicaragua, El Salvador, and Costa Rica, that implemented and refined Our Future work in Partnership strategy, decision-making and accountability, and change management. The chief goals of the pilot were to run the first regional working group and determine the most effective ways for the Partnership to adopt a global strategy before rolling out new systems for the Partnership.
Integrated Programs		See Program Effectiveness Integration entry.
inventory		Raw materials, work in process, and finished goods and supplies required for creation of a company's goods and services. The number of units and/or value of the stock of goods held.
Khyber Pakhtunkhwa		Formerly known as the North West Frontier Province; the smallest and northernmost province of Pakistan. Peshawar is its provincial capital. The majority of its inhabitants are from a group known as the Pashtun, are predominantly Muslim, and are organized into tribes and clans.



ENTRY	ABBREVIATION	DEFINITION
League of Red Cross Societies		Renamed in 1991 to International Federation of Red Cross and Red Crescent Societies (IFRCRCS or simply IFRC).
Liberation Tigers of Tamil Eelam	LTTE	An opposition group that fought for 26 years (beginning in 1983) to establish an independent Tamil state in the northern and eastern provinces of Sri Lanka. The Tamil Tigers conceded defeat to the Sri Lankan government in May 2009.
Lord's Resistance Army	LRA	Rebel group operating in and around Uganda, Sudan, and Congo led by Joseph Kony, known for recruiting children as combatants and sex slaves into his forces. The group terrorizes civilian populations through violence in opposition to governments and civil society. Kony himself ascribes to an aberrant view of Scripture.
Lutheran World Federation	LWF	A global community of Lutheran churches, constituting the majority of Lutherans, with a worldwide membership of more than 70 million. The Department for World Service operates as the international relief agency for LWF. www.lutheranworld.org
mainline		In general, refers to historic Protestant denominations not categorized as evangelical, fundamental, or Pentecosta These include United Church of Christ, American Baptist, Episcopal, the Presbyterian Church in the USA, Lutheran, and United Methodist. However, members of these churches may describe themselves as evangelical.
Merlin		Former name of the system holding the WV Image Library, now part of the Digital Media Centre (see entry in main glossary).
metro		The term was used to describe a WVUS model linking programs and donor engagement efforts in specific U.S. locations. This model has been replaced.
Mission Mississippi		A faith-based organization that encourages and demonstrates unity in the body of Christ across racial and denominational lines in Mississippi. www.missionmississippi.org
Moody Broadcasting Network	MBN	Seeks to equip and motivate people to advance the cause of Christ through ministries that educate, edify, and evangelize. www.mbn.org
National Outreach Convention	NOC	Presented by Outreach Magazine, the NOC was a three- day conference providing church leaders with resources and information on reaching out to non-believers. Begun in 2003 in San Diego, Calif., it was considered to be the single largest gathering of Christian leaders. Conferences were put on hiatus in December 2010, and the ministry relocated to Colorado Springs. https://www.facebook.com/outreachinc
National Tour		Two experiential exhibits that traveled across the U.S., featuring the World Vision Experience: AIDS. Host sites were primarily large churches in each city.



ENTRY	ABBREVIATION	DEFINITION
Navigator		Former gateway to all key Partnership databases, containing news, calendars, directories, and a series of tabs covering all major organizational and ministry areas of WV. All information on this database has been or will be moved to World Vision Central (wvcentral; see entry in main glossary).
New York City Leadership Center	NYCLC	Organization that convenes and equips Christian leaders to exponentially increase their collaborative impact. The NYCLC was founded by COPGNY (see entry) in 2008. Part of its mandate is to recruit and travel with pastors on WV Vision Trips.
NewsVision		A biweekly news update published from 1997 to 2007 by WVI Communications and Public Affairs and distributed to all vice presidents, national directors, and networks in the Partnership. NewsVision updated the WV community on the latest political, economic, social, and environmental developments in the countries where WV works, particu- larly as they related to WV. NewsVision is still available as a database archive of these stories.
North West Frontier Province	NWFP	Former name of the province now called Khyber Pakhtunkhwa (see entry).
Northwest Medical Teams	NWMT	Former name of the NGO now called Medical Teams International (see entry in main glossary).
One Life Revolution	OLR	This program, a five-year partnership with Youth Specialtie to equip U.S. teens to "do something" about the AIDS pandemic in Africa, concluded at the end of the 2007 fiscal year.
Organization of Africa Unity	OAU	Disbanded on July 9, 2002, and replaced by the African Union. Its intended purpose was to promote the unity and solidarity of the African states and act as a collective voice for the continent. www.africa-union.org
Our Future		As a result of phenomenal growth since its founding in 1950, WV's structures and processes became inadequate to support growth rates and maintain its status as a leading NGO. Active from February 2005 to January 2007, Our Future formed teams from WV offices worldwide to examine the organization's global operations and make recommendations to reduce waste, increase efficiencies and ministry impact, and streamline operations.
Pathways to Leadership		Ran from 1999 to 2010 as a three-year graduate program for local/national leaders of NGOs and other humanitarian agencies. Graduates earned a Master of Arts (MA) degree in organizational leadership with a concentration in NGO management. Pathways to Leadership was conducted in partnership with Eastern University in Pennsylvania.
Pentecostalism		Refers to any of various Christian congregations that emphasize the workings of the Holy Spirit. Members often express their beliefs without inhibition, as in speaking in tongues or practicing faith healing. Members also put emphasis on living a holy life.



ENTRY	ABBREVIATION	DEFINITION
Preferred Provider Organization	PPO	WVUS health plan option that included medical, dental, and vision coverage. Replaced by Open Access Plus (OAP; see entry in main glossary).
Presbyterian Church USA		Traces its roots to the reformed thinking of John Calvin in the 16th century. www.pcusa.org
Program Effectiveness Integration (see also DME)	PEI	The division in the WVUS International Programs Group that focuses on effective programming that leads to transformational development, demonstrated by sustained well-being in the lives of vulnerable children and their communities.
Put Hope in Motion		Former name of Team World Vision (see entry in main glossary).
Recognizing Excellent Achievement for the Children	REACH	Suspended in 2008, REACH was a WVUS pay-for-performance compensation program.
Roman Catholic Church	RCC	The Christian church that has an episcopal hierarchy with the pope as its head and bishops and priests at the lower levels. Roman Catholics believe in the seven sacraments and emphasize tradition as an authority.
Shelter Now International		Nonprofit providing humanitarian aid in Pakistan and Afghanistan. www.shelter-now.org
Southern African Livelihood Emergency Response	SALER	WV's response to the Category III disaster, as declared by then-WVI President Dean Hirsch in August 2007, affecting more than 5 million people in Lesotho, Swaziland, and Zimbabwe. Beyond acute food needs, the people of the region faced challenges related to water and sanitation shortages, diseases including AIDS, and a large number of orphaned and vulnerable children.
Sudan People's Liberation Army/Movement		Formed in 1983 by John Garang, a southern Sudan-based military opposition that opposed the Sudanese government On January 9, 2005, the SPLA signed a peace agreement with the government that led to southern Sudanese autonomy. Shortly after the peace agreement was signed, Garang died in a helicopter crash. The SPLA sought independence from Sudan for forcing Sharia law on non-Muslim people and for multiple human rights abuses including aerial bombing of civilian targets, forced displacement, and denial of aid from humanitarian organizations. South Sudan became an independent nation in July 2011.
Vision Villages		A hands-on donor experience, now discontinued, that enabled donors to work alongside the poor as part of short-term experiential trips.
Vision Youth		Former name for WV's child- and youth-focused programs in the U.S. The term was used to describe a model that has been replaced with the Youth Empowerment Program (see entry in main glossary).



ENTRY	ABBREVIATION	DEFINITION
West Africa Water Initiative	WAWI	A public-private partnership that involved 14 strategic partners, generating more than \$56 million in funds for three countries in West Africa: Ghana, Mali, and Niger. The Conrad N. Hilton Foundation (see entry in main glossary) was at the forefront of the initiative, contributing close to \$24 million to support the project from 2002-2008. Partner groups facilitated provision of potable water supply, improved sanitation, good hygiene, and integrated water resource management activities.
World Vision AIDS Exhibit		A scaled-down version of the World Vision Experience: AIDS (see main glossary entry), this 600-square-foot mini-theater was fashioned after an African hut. It has been retired.
World Vision Experience: AIDS		Interactive exhibit using a personal audio player to lead visitors through the life of one of four young Africans affected by the AIDS pandemic. Experience: AIDS was officially retired in October 2012.
World Vision Tent Exhibit		Similar to the World Vision Experience: AIDS (see main glossary entry), this 1,400-square-foot outdoor exhibit presented the story of three young Africans affected by AIDS and was based on the original Experience exhibit. It has been retired.
World Vision News		Newsletter sent through the mail to the Single Gift donor file. Publication ceased in 2012.
World Vision Relief and Development	WVRD	Former name for the International Programs Group (IPG; see entry in main glossary).
World Vision World View	wvwv	Sixty-second commentaries by WVUS president Rich Stearns that aired on more than 300 Christian radio stations across the U.S. on a PSA (public service announcement) basis. Production ceased in 2011.



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World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice. Motivated by our faith in Jesus Christ, we serve alongside the poor and oppressed as a demonstration of God's unconditional love for all people.



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